



January 20, 2022

Dear Chamber Member:

The Amarillo Chamber of Commerce is excited to announce our continued partnership with CGI Digital (CGI). CGI will be updating and creating a series of professionally produced videos to highlight the Amarillo area, as well as everything our city has to offer our members.

With an easily viewable interface on the Chamber's official website, (Amarillo-Chamber.org), our Community Video Tour will encourage viewers to learn more about the area and the businesses supporting the program. The Video Tour on our website will backlink to CGI's www.elocallink.tv which hosts the videos.

Mobile devices have shifted the way people obtain their information making it more important than ever for businesses to embrace technology. For many businesses, getting noticed online can be a challenge and that is where this program presents an opportunity for you! Video dramatically improves visibility, increases search engine optimization, and drives more action to your website.

We are dedicated to highlighting the advantages of living in the Amarillo area. We encourage you to consider participating in this program as it provides an exciting opportunity to showcase your business. To learn more about sponsorship opportunities or to request an appointment please email Vice President, Brandon Bartz, at brandonb@cgicompany.com.

Thank you for your continued support of the Chamber and our business community!

Sincerely,

A handwritten signature in black ink that reads 'Penni F. Bentley'.

Penni Bentley
VP of Communications & Marketing