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FOR IMMEDIATE RELEASE

31st Annual Business-To-Business Tradeshow is Thursday, May 23rd

The Amarillo Chamber of Commerce is planning their 31st Annual BusinessConnection® Tradeshow in the Amarillo Civic Center on Thursday, May 23, 2024. This event is the longest-running annual event offered by the Chamber and is designed for businesses to promote their products and services to an estimated 4,000 visitors at the show each year. This is also a great opportunity for members to network with other business professionals and potential customers.

The Chamber is currently signing up exhibitors for the show. "We will have both the North Exhibit Hall and the Heritage Ballroom of the Civic Center filled with more than 250 booths for the one-day show. It's a great way for the public to come check out a wide variety of businesses and industries as well as non-profit organizations all under one roof," said Jason Harrison, President & CEO of the Amarillo Chamber of Commerce.

A 10x10 booth to exhibit at the show can be reserved for \$400 each by contacting the Chamber. Attending the show to visit the booths is free with a VIP ticket between the hours of 10am—4pm, or guests can give a business card for entry during those hours. The general public can attend the show from 1pm—4pm for a \$5 admission charge. VIP Tickets can be picked up for free at the Chamber offices downtown at 1000 S Polk during normal business hours from now until the day before the show.

Also, at the event this year, the Tradeshow Food Court will feature food and drinks from more than 15 restaurants and caterers. Food Court tickets are available through Wednesday, May 22nd, for \$10 each or \$15 each the day of the event. Food Court tickets include a one-time entry for all you can eat lunch between 1130am-130pm in the Regency Room. The Food Court is sponsored by Affiliated Foods and Ben E Keith. NOTE: VIP and general admission does not include entry to the food court.

For more information on this show, call (806) 373-7800 or visit www.amarillo-chamber.org/businessconnection.html.

For Media: To download a digital poster or a 30-second TV Spot or Radio Spot from our website, visit <https://www.amarillo-chamber.org/media--press-files.html>. To schedule an interview with a Chamber representative, call the Chamber at (806) 373-7800.