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*It was one of those days when God was creating the earth. He was working on Texas as darkness fell at the end of the day, and He had to quit. He gave the Great Plains of West Texas a smoothing stroke and said to Himself, "In the morning I'll come back and make it pretty like the rest of the world, with lakes and streams and mountains and trees." But the next morning when He returned, it had hardened like concrete. As He thought about having to tear it all down and make it over, He had a happy thought. "I know what I'll do," He said "I'll just make some people who like it this way."*

*And that is how it came about that the people who live in the Panhandle like it this way.*

George Autry, Lifetime member of the Panhandle-Plains Historical Society  
1899-1960



Photo By: Ralph Duke



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# WHAT DOES THE AMARILLO Chamber DO?



Back Left to Right  
Lindsey Arbeiter  
Mary Garcia  
Ashley Gutierrez

Front Left to Right  
Christy Bigler  
Jason Harrison  
Sydney Frye  
Denise Rayford  
Penni Bentley

Photo By: Amarillo Chamber of Commerce

The Amarillo Chamber of Commerce was established in 1926 to be the leader for the improvement of the economy of Amarillo. Our aim in supplying this leadership is to improve all segments of the area economy by stimulating not only economic expansion, but also growth and improvement in cultural, social, educational, environmental, and governmental services in the region. Our emphasis is on action by our voluntary business members to accomplish specific results. Programs are designed to implement short-term as well as long-term plans and actions. Our philosophy is to produce results in the improvement of the area economy and the quality of life by providing a platform for volunteer leadership to carry out specific programs and projects to build a better Amarillo.

Some people think we gather statistics; others believe we print brochures. Many of you know we assist with business retention and expansion. People involved in tourism know that we answer inquiries and advertise our city. All of these beliefs are right to an extent, but even saying that the Chamber does all those things reflects only a portion of the work of the Chamber. Consequently, we welcome the question. We want you to understand the mission of the Amarillo Chamber of Commerce.

You are the Chamber of Commerce. You provide the ideas; you provide the drive and the goals. Without you, we wouldn't have the funds and the voluntary services that keep the Chamber successfully serving as a catalyst to make things happen for the good of the community. And without you and your membership, who would do all the things the Chamber does?

We wish that every citizen had the confidence that they could make a difference in our city; that every individual believed they could speak and be heard regarding the laws we pass,

the quality of our education, and the extent of our city's services. We like to think the Chamber members do have that confidence. Perhaps the members have never testified before the Legislature or attended a school board meeting or conferred with a mayor...but through their membership and their communications with the Chamber, they do. We listen to our membership and we work to meet our members' needs.

We tend to think that the function of the Chamber is to serve as a catalyst – a vehicle that brings all the parts together – in order for businesspeople to work together in a coordinated effort for the common goals of the community.

A healthy business community must have an aggressive advocate to represent its interests. The Chamber works with our members and other groups to keep Amarillo's economic conditions at a level where businesspeople are willing to risk their resources here in hopes of making a profit.

The profitable operations of business allow all other benefits to occur. And only by succeeding in this goal can we provide the jobs and produce the wealth to finance government, civic, educational, cultural, and charitable concerns that our community needs every day. Through the profitable operations of business, other businesspeople are influenced to risk their hard-earned money and invest in business here in Amarillo.

So, you are probably asking yourself, "who does all this?" The Chamber has a very small staff and the correct response is that we serve as a facilitator to help "you do it." You, the Chamber members and the business and professional individuals who care enough about Amarillo to support the Chamber with a membership, are the ones who "do it."





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# STANDING AS TALL AS THE CROWN OF THE Panhandle



Photo By: Jason Burr

Amarillo is the center of the 26-county Panhandle region. It has over 190,000 residents and the population for Potter and Randall County surpasses 249,000. As a crossroads for Interstate 40 between Oklahoma City and Albuquerque, as well as Dallas-to-Denver traffic, Amarillo is the hub for major north-south and east-west transportation.

Under skies which are sunny or partly sunny 351 days a year and a temperature that averages 59 degrees, golf and many other outdoor activities are common year-round. With its magnificent sunsets and glowing hospitality, Amarillo is truly a jewel across a region of Texas known as the “Golden Spread.”

Amarillo was settled in the spring of 1887. The Fort Worth & Denver City Railroad was building diagonally across the Panhandle of Texas southeast to northwest; the Atchison, Topeka & Santa Fe northeast to southwest. At their intersection, somewhere south of the Canadian River, a great cattle shipping market was inevitable. Trail driving days were over. It became apparent the shipping center would be southeast of the Fort Worth & Denver City’s Amarillo Creek crossing, as far north on the Plains as possible and yet keeping clear of the Canadian River. Washburn had a geographical advantage, but personal energy centered attention on the Amarillo site.

## A Place Called Ragtown

The Amarillo business center, which was originally called Ragtown, was laid out near the present intersection of Bowie and West 4th. Town-site promoters paid the State of Texas \$1,280 for 640 acres of school land.

The name Amarillo, which means yellow in Spanish, was probably chosen because of the color of the sub-soil in nearby Amarillo Creek. In the early days most houses were painted yellow in honor of the name.

A county courthouse was built in 1888 of brick made from the Amarillo Creek. The original court house square was bounded by Travis, Bowie, Fourth and Fifth streets in “Old Town.” The railroad depot was south of the tracks between Ong and Lipscomb. Stockyards and loading chutes were northwest of the present downtown area. Amarillo soon sported a post office, hotel, stores, saloon, dwellings and one or two windmills.

# Wheels

A CITY ON



Photo By: Jason Burr

In 1889 the town began to move, mostly on wheels, to the Glidden & Sanborn addition a mile to the east. The depot was hauled to Polk and First. The Amarillo Hotel, a large wooden structure, was built at Polk and Third. By 1890 businesses and houses were strung along Polk and Taylor. The first public utility was a water supply system from a windmill and tanks at the Sanborn homestead.

The “Old Town” remained officially at the courthouse until an election in May 1893 moved it to the Glidden and Sanborn addition. County offices were rented in the business center and books and records were carried back and forth.

## From Whistle Stop To City

By 1910 the population of Amarillo had grown to 9,957. In 1913 Amarillo wrote its own charter as authorized that year by the Texas Legislature. The charter was favored by 657 and opposed by 169 at the election on November 13.

Under this charter Amarillo was the first city in the Southwest, and the fifth in the United States, to adopt the Commission-Manager form of government.

## The Iron Horse

Industry in Amarillo began with railroads, cattle and merchandising. The first Fort Worth & Denver City passenger train arrived in Amarillo in March of 1888 from Clarendon, which was the former terminal. Construction was completed to Texline where the Fort Worth & Denver City connected with the Colorado and Southern. The two companies, with a system reaching from Wyoming to the Gulf of Mexico, were now consolidated into the Burlington System. In 1928 the Fort Worth & Denver City built a network of railroads on

the South Plains that greatly benefits Amarillo. In 1931 they began building from Childress to Pampa.

The Atchison, Topeka and Santa Fe stopped building when it reached the town of Panhandle in 1887 but brought its trains to Amarillo over the Fort Worth & Denver City tracks by way of a “topline” connecting Panhandle and Washburn.

The Pecos Valley & North Eastern, known locally as the Pea Vine, built into Amarillo from Roswell in 1898. That same year it came under control of the A.T. & S.F. which started its through-train service from the east to Roswell and westward in August 1899. The A.T. & S.F. built connecting linkage from Panhandle to Amarillo in 1908, and continued south to Sweetwater in 1911, northeast to Borger in 1926, and north toward Los Animas as far as Boise City in 1931.

The Cheyenne, Oklahoma & Western, nicknamed the “Cow Track,” built into Amarillo from the east in 1902. It soon took control of the Chicago, Rock Island & Pacific and extended construction to Tucumcari in 1904 and built northeast to Liberal in 1928.



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Photo By: Jason Burr

## Cattle

From 1888 and into the early 1890's Amarillo became the world's greatest cattle shipping market, a position held until the railroad through to Roswell intercepted shipments of vast herds formerly driven from the south to Amarillo. At times 50,000 head were within sight of town. Herds often were held for two weeks at the water holes and on the prairie waiting for railroad cars to haul them away.

Hereford cattle breeding was started in 1877 by Col. Charles Goodnight and Judge O.H. Nelson, who brought registered bulls to the Panhandle and mixed them with native Longhorns. Interbred herds developed a distinctive Panhandle beef, inheriting Longhorn hardiness and Hereford beef quality. From the beginning, Amarillo was the center of this industry.

## Agriculture

No crops were grown in early cattle days. A steer could be raised on the open range for the cost of a chicken. But with the fencing of the ranges and improved cattle grades, the growing of fodder, sorghum and millet began as early as 1890. Around the turn of the century, following early fodder experiments, wheat planting began. The Panhandle area eventually developed into a major wheat belt of America.

Today the region produces grain sorghum, cotton, vegetables and other crops.

## Amarillo Firsts

Amarillo's first newspaper was the Amarillo Northwestern founded in 1887 by D.F. Rudolph; it was followed by the Amarillo Champion in 1889, founded by H.H. Brooks.

When the printing office was moved from "Old Town" in 1896, the building displayed many bullet holes, mementos of early day "shoot outs." The third newspaper, and only survivor of the pioneer days, was the Amarillo News founded in 1892 by J.L. Caldwell.

The first schoolhouse was built in 1889 near a lake in the vicinity of Van Buren and Eighth. West Texas State University at Canyon was founded in 1909, and Amarillo College in 1929. Scheduled airplane transportation began on June 19, 1929 and air mail service on July 1, 1930.

Gas was discovered in September 1918, two miles north of Amarillo in the Hapgood well. This has grown to be the world's second largest gas field; pipelines deliver Panhandle gas as far away as the Atlantic seaboard, creating the world's largest natural gas development.

Black Gold (petroleum) was discovered on May 2, 1920 by Gulf Production Company on the Burk Burnett 6666 Ranch.

Natural gas and petroleum, found within an hour's drive of Amarillo, gave rise to many of the city's major industries.



# CITY OF AMARILLO Community

## Churches

There are more than 250 churches representing a wide variety of denominations and faiths in the Amarillo & Canyon area.

## Golf & Tennis Centers

Amarillo Country Club: 18 holes, 5 indoor courts/2 outdoor courts\*

Amarillo National Tennis Center Complex: 3 indoor courts /14 outdoor courts

Comanche Trail Golf Complex: 36 holes

Preston West Lighted Par 3: 18 holes

Ross Rogers Golf Complex: 36 holes

Tascosa Golf Club and Tennis Center: 36 holes, 4 indoor courts / 6 outdoor courts\*

\*Private/Semi-Private Clubs



Photo By: Ralph Duke

## Meeting & Event Space

The Amarillo Civic Center Complex is comprised of 410,000 square feet of flexible function space that includes the 2,324-seat auditorium, 4,870-seat coliseum, and the Globe-News Center for the Performing Arts with its 1,237-seat auditorium. In addition, the Civic Center houses two exhibit halls, two ballrooms, and various meeting rooms to meet a variety of needs for business meetings, banquets, conventions, tradeshow and events.

[AmarilloCivicCenter.com](http://AmarilloCivicCenter.com)

The Tri-State Expo at the Fairgrounds features the 158,000 square-foot Amarillo National Center with a 5,000-permanent seat arena. There are a number of other exhibit halls, arenas, and stall barns making the Expo a premier location for equestrian, agricultural and specialty sporting events. [TriStateFair.com](http://TriStateFair.com)

Amarillo has more than 60 hotels and motels with a total of over 6,000 rooms to accommodate visitors, and several hotels also have meeting and event space.

## Parks & Recreation [AmarilloParks.org](http://AmarilloParks.org)

64 parks and recreation areas totaling more than 2,100 acres

Activity Center: 1 Location (Warford Activity Center)

Baseball Fields: 1 location (Rick Klein)

Basketball Courts: 42 locations

Dog Parks: 4 locations

Fishing Lakes: 4 locations

Football Fields: 9 locations

Frisbee Golf: 1 location

Golf: 2 locations (4 18-hole courses)

Playgrounds: 81 locations

Skate Parks: 2 locations

Sand Volleyball: 2 locations (10 courts)

Soccer Fields: 38 locations

Softball Fields: 44 locations

Splash Pads: 15 locations

Swimming Pools: 3 locations

Tennis: 15 locations (32 courts)

Trails: 38 Miles

Volleyball: 4 locations (14 courts)

Zoo: 1 location

Lake Meredith National Recreation Area  
Fritch, Texas

Palo Duro Canyon State Park  
Canyon, Texas

## Sports Teams

Amarillo Wranglers NAHL Hockey

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# Statistics AMARILLO

## Annual Averages

Temperature	57.2° F / 14.0° C
Humidity	56%
Wind Speed (from SW)	13.6 mph / 21.8 kph
Sunshine	73%
Sunny/Partly Sunny Days	267
Days Between Killing Frosts	185 (April - October)

## Annual Mean

Snowfall	15.4 in / 39.1 cm
Rainfall	20.41 in / 51.8 cm

## January Averages

Temperature	35.4° F / 1.9° C
Low Temperature	21.7° F / -5.7° C
Snowfall	3.9 in / 9.9 cm
Relative Humidity	58%

## July Averages

Temperature	91.4° F / 33° C
Low Temperature	65° F / 18.4° C
Rain	2.6 in / 6.6 cm
Relative Humidity	53%
Elevation	3,676 ft / 1,121 m

## Population

2020 Census	200,393
2010 Census	190,695
2000 Census	173,627

## Growth

2010-2020	5%
2000-2010	9%
1990-2000	9.88%

## Ethnic Distribution

	2020	2019	2017
White	54%	54.8%	56.3%
Hispanic	33.1%	32.3%	31.1%
Black	6.6%	6.6%	6.4%
Asian	4.3%	4.0%	3.9%
Other Race	2.0%	2.3%	2.3%

Source: Census.gov

## Comparative Costs of Living

3rd Quarter 2022 ACCRA Cost of Living Index [www.coli.org](http://www.coli.org)

CITY, STATE	100% COMPOSITE INDEX	17% GROCERY ITEMS	31% HOUSING	10% UTILITIES	8% TRANSPORTATION	4% HEALTHCARE	30% MISC. GOODS & SERVICES
Amarillo, TX	84.4	93.8	69.9	96.7	81.6	84.7	90.4
Atlanta, GA	98.7	95.2	100.9	87.0	101.7	110.2	100.1
Austin, TX	101.0	89.7	117.5	97.4	89.7	101.1	94.5
Bloomington, IN	100.6	98.8	104.6	114.3	85.5	94.8	97.3
Cincinnati, OH	95.4	99.0	80.6	94.2	109.5	102.7	104.4
Dallas, TX	103.0	96.2	95.9	119.0	82.4	115.5	112.1
Denver, CO	111.2	95.5	134.6	92.4	104.5	101.7	105.5
Edmond, OK	91.2	89.2	86.9	93.9	100.6	89.9	93.6
Houston, TX	91.8	90.3	81.9	103.0	100.1	94.4	96.6
Jackson, TN	85.2	94.7	70.2	93.7	86.5	87.2	91.8
Jacksonville, FL	94.3	99.2	97.3	102.9	74.5	81.1	92.4
Las Cruces, NM	90.1	101.2	75.5	85.2	102.3	109	94.6
Las Vegas, NV	99.5	103.5	107.0	107.9	111.5	91.2	84.8
Little Rock, AR	96.5	97.0	83.3	104.7	90.2	81.9	110.8
Lubbock, TX	89.4	93.0	83.4	90.8	89.1	93.5	92.6
Odessa, TX	90.5	94.4	79.7	102.1	99.8	90.4	93.2
Phoenix, AZ	105.8	99.6	130.8	100.4	102.4	92.1	88.3
Pittsburgh, PA	101.1	110.6	93.9	128.1	103.4	97.1	93.7
Richmond, VA	95.4	93.9	86.0	102.8	98.4	99.3	102.3
Sacramento, CA	118.0	103.0	141.6	104.1	126.3	112.1	105.8
San Antonio, TX	93.0	88.6	78.6	90.9	95.9	107.3	108.5
Topeka, KS	80.6	81.2	71.8	95.8	93.1	97.4	78.5
Tulsa, OK	88.4	92.7	72.6	94.6	90.8	95.0	98.7

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For more than 30 years, the Amarillo EDC has helped businesses prosper by finding the land, facilities and support they need to succeed. With our resources, we can provide you the opportunities to grow your business in Amarillo.

Amarillo is the largest economic hub in the Texas Panhandle and is conveniently located at the intersection of Interstate 40 and Interstate 27. The Texas Panhandle's economy encompasses a diverse group of industries, from manufacturing and food technologies to renewable energy and logistics. Major employers include a Bell helicopter plant and the Pantex Nuclear Weapons Facility, the nation's only facility to assemble and disassemble nuclear weapons.

Outdoor enthusiasts will enjoy the Palo Duro Canyon State Park, which is the nation's second-largest canyon! In Amarillo, Texas, the possibilities are as wide open as the enormous blue sky.

Filled with independent thinkers and bootstrapping entrepreneurs, this is a community where everyone is your neighbor. Everyone is rooting for you and invested in your success.

**Forbes**

*Top 10 Places to Live in Texas*

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# AMARILLO'S TOP Employers

Employer	F/T Employees	Employer	F/T Employees
Amarillo Independent School District	4524	Amarillo College	625
Tyson Foods, Inc.	4300	Texas Tech University Health Sciences Center	621
CNS Pantex	4219	Amarillo National Bank	568
BSA Health System	3100	Potter County Courthouse	530
Northwest Texas Healthcare System	2300	Frona Industries	467
City of Amarillo	1953	Baptist Community Services	400
Xcel Energy	1431	Walmart Supercenter (I-40 East)	400
Canyon ISD	1282	Texas Department of Transportation	378
Affiliated Foods	1250	Merrick Pet Care Inc.	350
Bell	900	Atmos Energy	333
Happy State Bank	897	Texas Panhandle Centers Behavioral & Developmental Health	330
West Texas A&M University	875	AT&T	320
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Owens Corning	650	Maxor National Pharmacy Services	204
United Supermarkets	642	American Quarter Horse Association	196

## Statistics

STATISTICS FROM THE  
US BUREAU OF LABOR

Amarillo, September 2022

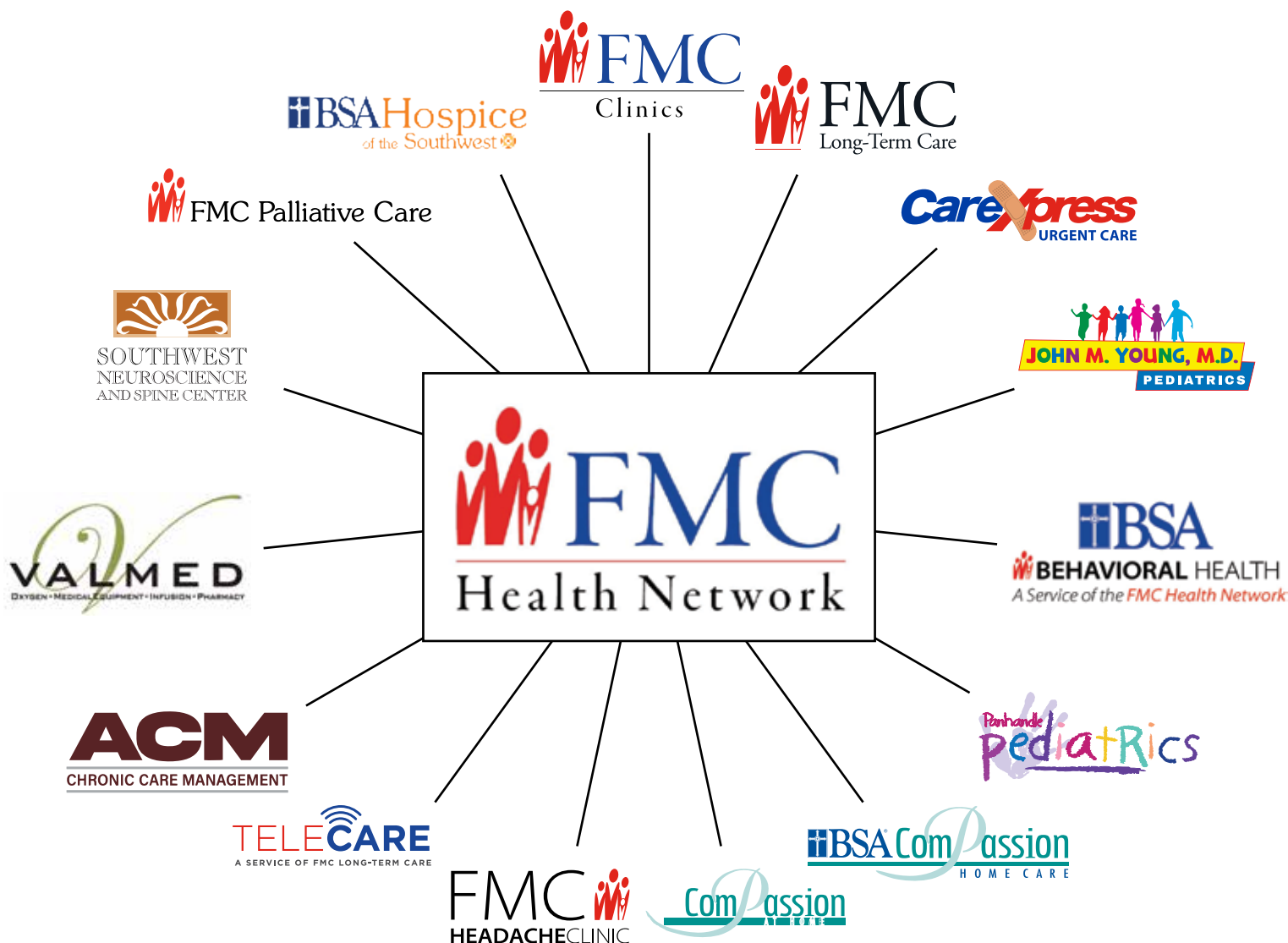
Few cities Amarillo's size can boast of such a diverse economic base. From oil and gas production, agriculture, precious metal refining, aircraft production and just about every industry in between, Amarillo enjoys a wide array of business. The Amarillo Economic Development Corporation aggressively recruits new industry. Efforts by Amarillo EDC, the City of Amarillo and other entities were major reasons that Bell selected Amarillo as the site for its Tiltrotor Assembly Center. This and other new economic development is possible thanks to the foresight of voters to pass a .25 percent city tax used exclusively to fund industrial recruiting efforts.

Agriculture, which helped build Amarillo, remains a major economic factor. The Panhandle is the Cattle Feeding Capital of the World, producing more than five million fed cattle a year, or 30 percent of the nation's supply. The region has four major packing facilities, as well as other beef fabrication operations. Ranching has always been huge. Wheat, corn, grain sorghum, cotton and a growing swine industry make agriculture a \$5 billion-plus industry that employs more than 50,000 Panhandle men and women.

Civilian Labor Force	133,400
Employment	129,600
Unemployment	3,800
Unemployment Rate	2.8%
Non-Farm Total	125,100
Construction	8,100
Manufacturing	14,300
Trade, Transportation, Utilities	26,300
Information	1,300
Financial Activities	7,100
Professional & Business Services	9,500
Education & Health Services	16,800
Leisure & Hospitality	14,600
Other Services	5,300
Government	21,800

# Welcome to Amarillo!

The FMC Health Network is a locally-owned, healthcare organization servicing Amarillo, Canyon, and the surrounding area. Our network of providers and services offers our patients the highest quality of healthcare and provides a complete continuum of care including primary care, home care, long-term care, palliative and hospice care, and urgent care. Seamless integration between offices means *your* needs are always prioritized.



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## Government

### STATE OF TEXAS

Governor, Lt. Governor and other executive branch elected officials serve four-year terms with elections in non-presidential years.

### BICAMERAL LEGISLATURE

150 representatives and 31 senators meeting biennially in a 140-day session. Senators serve four-year terms and representatives serve two-year terms.

### CITY OF AMARILLO

Mayor and four council members, serving two-year terms, exercise legislative authority. Appointed city manager exercises executive authority.

### POTTER & RANDALL COUNTY

Each county has a judge and four commissioners, serving four-year staggered terms. The judge serves as chief administrator and all commissioners exercise legislative authority.

## Utilities

### ELECTRICITY

Xcel Energy, through its Southwestern Public Service Company subsidiary, has a regional power generating capacity of 5,077 megawatts of owned and contracted power supply.

### NATURAL GAS

Atmos Energy has 67,000 customers, with the maximum peak load in January of 1.6 million MCF.

### WATER

Lake Meredith and city wells: maximum daily capacity, 102.5 million gallons with peak load of 86.5 million gallons daily, 51.5 million gallons overhead storage, ground storage 45 million gallons.

## Public Safety

### POLICE

The City of Amarillo Police Department has 360 full-time officers.

### FIRE

The City of Amarillo has 272 full-time firefighters at 13 fire stations. Both counties in the Amarillo MSA have volunteer fire departments. Potter County has 6 full-time firefighters, 60 volunteer firefighters, and 6 fire stations. Randall County has 9 full-time firefighters, 35 volunteer firefighters, and 3 fire stations.

### PARAMEDIC

Amarillo Medical Services (AMS) operates the ambulance and paramedic service through American Medical Response for the City of Amarillo, Potter and Randall counties, with more than 70 paramedics.

# Property TAX RATES



Photo By: RT Hicks

#### WITHIN AMARILLO CITY LIMITS

Amarillo ISD	1.084700
Amarillo Jr. College	0.223230
City of Amarillo	0.406280
Potter County	0.647250
Randall County	0.417130

#### WITHIN UNINCORPORATED POTTER COUNTY

Hi Plains Water-Potter	0.004686
Highland Park ISD	0.986700

#### WITHIN UNINCORPORATED RANDALL COUNTY

Canyon ISD	1.140000
So. Randall Hospital	0.041930
Hi Plains Water-Randall	0.004686

*Property tax rates fluctuate yearly and vary according to residence location. Contact the Potter Randall County Appraisal District for exact property rates.*



# CITY OF AMARILLO Transportation



Photo By: RT Hicks

## Transportation

The community is served by several four-lane national highways – Interstate 40, State Loop 335, Interstate 27 and US Highways 287, 87 and 60. Freight carriers serve the city and Panhandle region. Burlington Northern Santa Fe Railroad also intersects Amarillo. The city is a one-hour flight from Dallas Love Field or DFW Airport, with worldwide connections. There are also direct flights to Houston Bush Intercontinental Airport, as well as to Denver and Las Vegas. Starting in April 2018, non-stop service to Phoenix, Arizona will begin on American. The Rick Husband Amarillo International Airport handles more than 38 inbound and outbound flights each day, and the airport also handles charter flight services.

## Bus / Charter Service

- ✓ Daphne's Tour & Travel
- ✓ Greyhound
- ✓ King's Highway
- ✓ Sky Limousine
- ✓ VIP Limousine

## Commercial Air Service

Rick Husband Amarillo International Airport is a convenient commercial service airport served by Allegiant, American, Southwest, and United. There are more than 30 scheduled arrivals and departures daily.

## Major Highways

Interstate 40 (east and west) and Interstate 27 (north and south) intersect in Amarillo. Loop 335 encircles the city and provides quick, easy access to the Interstates. Other highways serving Amarillo include: US 60, US 287 (to Dallas/Fort Worth), and US 87.

## Motor Freight Service

Permanent terminals are maintained in Amarillo by independent freight carriers of general commodities. Included in this group are many national motor carriers. The carriers offer interstate and intrastate transportation of liquid, dry, and refrigerated goods, and bulk commodities.

A sampling of this group includes:

- ✓ Big Red Freight Systems, Inc.
- ✓ FedEx Freight & Ground
- ✓ J Ram Logistics Inc.
- ✓ Jax Logistics
- ✓ JY Logistics
- ✓ Kimrad Transport, LP

## Port Of Entry

Amarillo is an international Port of Entry with a U.S. Customs Office.

## Parcel And Express Service

Amarillo is serviced by parcel express companies including:

- ✓ Allied Parcel Service
- ✓ Greyhound Lines
- ✓ FedEx Express
- ✓ United Parcel Service
- ✓ United States Postal Service

## Rail Service

Burlington Northern Santa Fe Railway serves Amarillo with daily carload shipments and piggyback service. Approximately 30,000 containers and trailers are handled annually by the railway's intermodal operation. The majority of commodities originating in Amarillo are shipped to the West Coast and Pacific Northwest.

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- Inclusive Events

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- Kelsey, A Turn Center parent

# Education

CITY OF AMARILLO

Amarillo Independent School District students are offered a quality academic program and a well-rounded extra-curricular program in the district's 37 elementary schools, 12 middle schools, 4 high schools, 1 alternative school, a specialty high school, and the AmTech Career Academy.

Eighteen miles south of Amarillo is the city of Canyon. The Canyon Independent School District serves two communities, Canyon and Amarillo. The district covers a large area, which encompasses 732 square miles. The north end of the district has 8 campuses in south Amarillo that offer immediate access to city amenities, while those in the city of Canyon offer a small-town atmosphere with easy access to the city. In the city of Canyon there are 5 campuses, and 2 campuses are located in between the two cities.

Three additional school districts border the city of Amarillo, including Bushland, Highland Park and River Road Independent School Districts. They each include 1 elementary school, 1 middle school and 1 high school. There are 9 private schools available in the City of Amarillo.

Students seeking higher education flock to Amarillo College, a vibrant, multi-faceted community college that typically enrolls more than 10,000 students in academic classes at six campuses and an outreach center. Using a proven blend of quality and affordability, Amarillo College provides students with a solid academic foundation in about 160 programs of study, whether they are looking to immediately enter the workforce or proceed to a university. The cost of attending Amarillo College is approximately one-third that of the cost of a public university in Texas, and it is by law that AC credits transfer to Texas' public universities.

West Texas A&M University is located in Canyon, Texas, on a 342-acre residential campus. Established in 1910, WT has been part of The Texas A&M University System since 1990. The University, a Hispanic Serving Institution since 2016, boasts an enrollment of about 10,000 and offers 59 undergraduate degree programs, 39 master's degrees and two doctoral degrees. The University is also home to the Panhandle-Plains Historical Museum, the largest history museum in the state and the home of one of the Southwest's finest art collections. The Buffaloes are a member of the NCAA Division II Lone Star Conference and offers 14 men's and women's athletics programs. Currently, WT is engaged in the historic five-year, \$125 million One West comprehensive fundraising campaign that fuels the University's long-range plan, WT 125: From the Panhandle to the World. WT offers select upper-level and graduate classes in downtown Amarillo at Harrington Academic Hall. This facility is a great asset to WT as it provides classroom experience and services for students and the community in Amarillo, and is now the headquarters for the WTAMU Department of Nursing.

The Texas Tech University Health Sciences Center at Amarillo provides education for medical students and residents, and is the only campus in the United States with a Medical, Pharmaceutical, Veterinary and soon to be expanded Nursing school all on one campus.

Amarillo is also home to a branch of Wayland Baptist University which offers a variety of courses.

**Amarillo College**  
ACTX.edu

**Amarillo Collegiate Academy**  
Amarillo-Collegiate.ResponsiveED.com

**Amarillo Independent School District**  
AmaISD.org

**Amarillo Montessori Academy**  
AmarilloMontessori.com

**AmTech Career Academy**  
AmTech.AmaISD.org

**Ascension Academy**  
AscensionAcademy.org

**Bushland Independent School District**  
BushlandISD.net

**Canyon Independent School District**  
CanyonISD.net

**Central Baptist Christian Academy**  
CentralBaptistWeb.org

**Clarendon College**  
**Amarillo Cosmetology Center**  
ClarendonCollege.edu/Cosmetology

**Exposito School of Hair Design**  
ExpositoSchoolofHair.com

**Highland Park Independent School District**  
HPISD.net

**Holy Cross Catholic Academy**  
HolyCrossAMA.org

**Milan Institute**  
MilanInstitute.edu

**Premier High School of Amarillo**  
PremierHighSchools.com/Amarillo

**Richard Milburn Academy**  
RMASchools.org

**River Road Independent School District**  
RRISD.net

**Roman Catholic Diocese of Amarillo**  
AmarilloDiocese.org

**San Jacinto Christian Academy**  
SanJac.org

**St. Andrews Episcopal School**  
StAndrewsSchool.org

**St. Joseph Catholic Church & School**  
StJosephAmarillo.com

**St. Mary's Catholic Cathedral & School**  
StMarysAmarillo.org

**Texas A&M AgriLife Research and Extension Center at Amarillo**  
Amarillo.TAMU.edu

**Texas Tech University Health Sciences Center**  
TTUHSC.edu

**Texas Tech University School of Veterinary Medicine**  
Depts.TTU.edu/VetSchool

**Trinity Lutheran School**  
TrinityLutheranSchool.org

**Valleyview Christian School**  
TheeWay.com/VVNazCom

**Wayland Baptist University**  
WBU.edu/Campuses/Amarillo/

**West Texas A&M University**  
WTAMU.edu

**West Texas A&M University**  
**Amarillo Center**  
WTAMU.edu/AmarilloCenter



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# AMARILLO Healthcare



Photo By: Ralph Duke

Amarillo has some of the nation's finest healthcare facilities. From the Don and Sybil Harrington Cancer Center to a regional Amarillo VA Health Care System, these facilities serve Amarillo, the Panhandle and residents of four bordering states. BSA's Health Care System, Northwest Texas Healthcare System, and Texas Tech University Health Sciences Center are among facilities served by physicians, dentists and many others in specialty fields.

Some 80 medical specialties and 100 surgical specialties are practiced in the health care community. Many facilities are based at the Harrington Regional Medical Campus, located in the northwest corner of Amarillo. The Medical Campus is an alliance that includes more than 30 facilities and agencies which are individually motivated, yet jointly committed, to providing high-quality, accessible health care for a region that includes the Texas Panhandle and four neighboring states, an area larger than 25,500 square miles.

## Facility Websites

**Amarillo Bone & Joint Clinic, L.L.P.**  
*AmarilloBoneAndJoint.com*

**Amarillo Heart Group**  
*AmarilloHeartGroup.com*

**Amarillo VA Health Care System**  
*www.Amarillo.VA.gov*

**BSA Amarillo Diagnostic Clinic, Inc.**  
*ADCPA.com*

**BSA Health System**  
*BSAHS.org*

**Bivins Memorial Nursing Home**  
*BivinsFoundations.org*

**Bivins Pointe**  
*BivinsPointe.org*

**CareNet Pregnancy Centers**  
*TheHopeChoice.com*

**Coffee Memorial Blood Center**  
*TheGiftOfLife.org*

**The Craig Senior Living**  
*TheCraig.org*

**Don Harrington Discovery Center**  
*DHDC.org*

**Harrington Cancer Center**  
*HarringtonCC.org*

**Kindred at Home Healthcare**  
*KindredHealthcare.com*

**Medical Center League House**  
*LeagueHouse.org*

**Northwest Texas Healthcare System**  
*NWTexasHealthcare.com*

**Northwest Texas Healthcare System -- Behavioral Health**  
*Nwths.com/services/behavioral-health*

**Panhandle Eye Group**  
*PanEye.com*

**Physicians Surgical Hospitals, L.L.C. Panhandle Surgical Hospital**  
*PhySurg.com*

**Physicians Surgical Hospitals, L.L.C. Quail Creek Surgical Hospital**  
*PhySurg.com*

**Potter-Randall County Medical Society**  
*PRCMS.com*

**Proffer Surgical Associates**  
*DrProffer.com*

**Ronald McDonald House Charities of Amarillo**  
*RMHCofAmarillo.org*

**SimCentral**  
*www.Sim-Central.com*

**Texas A&M Veterinary Medical Diagnostic Laboratory**  
*TVMDL.tamu.edu*

**Texas Panhandle Centers Behavioral & Developmental Health**  
*TexasPanhandleCenters.org*

**Texas Tech University Health Sciences Center School of Health Professions**  
*TTUHSC.edu/sah/admin/Amarillo\_Campus.aspx*

**Texas Tech University Health Sciences Center School of Medicine at Amarillo**  
*TTUHSC.edu/Amarillo/SOM*

**Texas Tech University Health Sciences Center School of Nursing**  
*TTUHSC.edu/Amarillo/SON*

**Texas Tech University Health Sciences Center School of Pharmacy**  
*TTUHSC.edu/SOP*

**Turn Center**  
*TurnCenter.org*

**Vibra Hospital of Amarillo**  
*VHAmarillo.com*

**Vibra Rehabilitation Hospital of Amarillo**  
*VRHAmarillo.com*

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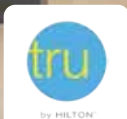
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# Culture

## AMARILLO ARTS AND

The Globe-News Center for the Performing Arts houses a 1,279-seat auditorium, rehearsal/education room, and a spacious multi-level lobby. It is designed with acoustical excellence in mind and serves as a landmark in downtown Amarillo. An average of 100 performances are held each year, with many being produced and presented by resident companies that include the Amarillo Symphony, Amarillo Opera and Lone Star Ballet. In addition, the Window On a Wider World programs provide enriched education to Texas Panhandle students through the arts, science and cultural experiences. It currently serves more than 15,000 elementary children.

The Sybil B. Harrington Fine Arts Complex at West Texas A&M University in Canyon is the premier educational and performance facility in the Texas Panhandle. The Fine Art Complex (FAC) is home to the University's music, theatre and communications programs. Main stage productions are performed at the Branding Iron Theatre. Adjacent to the FAC is the studio art program located in Mary Moody Northen Hall which houses various art studios including: glass working, sculpture, ceramics, painting, drawing, and graphic design. Also located on the ground floor is the music recital hall, and the Formal Gallery, which features ongoing art exhibitions.

Amarillo College offers two-year programs in the areas of music, theatre and fine art. The Music department includes a chamber orchestra, concert choir, guitar ensemble, jazz band, vocal jazz ensemble and wind ensemble. The Fine Arts department offers a baccalaureate degree in graphic design, photography and art.

The Amarillo Symphony, founded in 1924, currently employs 85 professional musicians. The Amarillo Symphony offers a seven concert subscription series that includes the annual performances of The Nutcracker with the Lone Star Ballet. They also oversee the Amarillo Symphony Youth Orchestra and other educational programs.

The Lone Star Ballet offers a six-performance season subscription that includes the annual production of The Nutcracker and has a resident Professional Company and Studio Company. Lone Star Ballet awards dance scholarships to qualified students at West Texas A&M University and provides six area dance academies with a variety of classes. They also contribute education and performance opportunities for students in Amarillo, the Texas Panhandle and surrounding states.

The Amarillo Little Theatre, established in 1927, is one of the oldest continuously operating community theatres in the country. They offer a diverse collection of theatre productions including five Main Stage productions, four Adventure Space theatre productions, and various special events. In addition, they offer an Amarillo Little Theatre Academy that holds three productions each year.



Photo By: Amarillo CVB

The Amarillo Opera was founded in 1988 by Mila Gibson. They provide live, community-based opera to the Texas Panhandle. The Amarillo Opera produces four annual productions, two community productions and a multi-cultural event each year.

The Amarillo Museum of Art, opened in 1972 by a group of local community leaders, offers a variety of permanent and temporary exhibitions that include contemporary art, historical shows of American and European master works, 20th Century Modernists, Asian art collections and art from the Museum's private collection. The museum also offers lecture series, gallery talks, video, film and tours.

Civic Amarillo and Celebrity Attractions present the Broadway Spotlight Series each year in the Civic Center Complex Auditorium. The series features national tours, and generally consists of four productions between October and April.

With more arts per capita than any other city in the US, these organizations only scratch the surface of all of arts offerings in Amarillo. See [VisitAmarillo.com/arts](http://VisitAmarillo.com/arts) to learn more.

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Photo By: Bryan Brumley



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The Amarillo CVB is an independent, non-profit organization that serves as the boots on the ground for promoting Amarillo as a tourist destination. We actively invite visitors to Amarillo through general marketing, securing and facilitating conventions, special events, and support programs.

## Amarillo CVB Resources

Our website is the go-to resource for visitors and locals alike on where to go and what to do in Amarillo. Check out [VisitAmarillo.com](http://VisitAmarillo.com) for all things Amarillo.

Download the Panhandle Pass for discounts on entry to attractions, free apps and perks at bars and restaurants, along with access to discounted rates at hotels.

Keep up-to-date with what's happening in Amarillo by signing up for our weekly newsletter. The sign-up link can be found at the bottom of our website - [VisitAmarillo.com](http://VisitAmarillo.com)

Support Amarillo by bringing your professional/hobby/sports group to Amarillo. In 2021, the tourism industry brought over \$947.3 million to the Amarillo economy. Visitor spending helps to lower the cost of living for residents by offsetting costs that would usually be paid by locals. If you're planning on moving to Amarillo, help keep your taxes low by bringing your group(s) to Amarillo! All you have to do is give us a little bit of information about your group and we will handle the rest. Submit your lead at [www.VisitAmarillo.com/leader](http://www.VisitAmarillo.com/leader)



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# 66 Things TO DO IN AMARILLO

To celebrate our Route 66 heritage, we've compiled a list of 66 things to do in Amarillo. Of course, Amarillo has so much more to do, check out more things to do at [VisitAmarillo.com/Things-To-Do](http://VisitAmarillo.com/Things-To-Do). Let us know your favorites on our Facebook page [Facebook.com/VisitAmarilloTX](https://www.facebook.com/VisitAmarilloTX)

- 1 Shop, shop, shop- at the specialty stores in **Wolflin Village & Wolflin Square**; at antique shops on **Historic Route 66, Shops on Soncy, Westgate Plaza**, or at the over 100 shops in **Westgate Mall**. [www.visitamarillo.com/things-to-do/shopping/](http://www.visitamarillo.com/things-to-do/shopping/)
- 2 Have a burger at **The Golden Light Café and Cantina** – The longest continuously operated restaurant on Route 66 in the same location, and the longest running restaurant in Amarillo. [www.goldenlightcafe.com](http://www.goldenlightcafe.com)
- 3 Head to the famous **Big Texan State Ranch and Microbrewery** to try the free 72oz. steak challenge. Call ahead for a free limo ride when you stay in a hotel or RV park! [www.bigtexan.com](http://www.bigtexan.com)
- 4 Take a carload to the **Tascosa Drive-In Theater**. [www.tascosadrivein.com](http://www.tascosadrivein.com)
- 5 Ride the coasters at **Wonderland Amusement Park**. [www.wonderlandpark.com](http://www.wonderlandpark.com)
- 6 Throw axes and perfect (or learn) your archery skills at **JNC Archery**. [www.jncarchery.co](http://www.jncarchery.co)
- 7 Reminisce at the expanded **RV Museum** with its exhibits from the 1920s to today, they even have the oldest AirStream in the world! [www.rvmuseum.net](http://www.rvmuseum.net)
- 8 Become immersed in a performance by the Kwahadi Indian Dancers at the **Kwahadi Museum of the American Indian**. [www.kwahadi.com](http://www.kwahadi.com)
- 9 Leave your mark with spray paint on the cars at **Cadillac Ranch**.
- 10 Get a guided tour of Palo Duro Canyon in an open-air Humvee at **Palo Duro Creek Ranch**. [www.paloduroranch.com/jeep-tours](http://www.paloduroranch.com/jeep-tours)
- 11 Experience the beautiful Palo Duro Canyon from horseback with **Cowgirls and Cowboys in the West** ([www.cowgirlsandcowboysinthewest.com](http://www.cowgirlsandcowboysinthewest.com)), **Palo Duro Creek Ranch** ([www.paloduroranch.com](http://www.paloduroranch.com)), **Old West Stables** ([www.oldweststables.com](http://www.oldweststables.com)), or **Palo Duro Riding Stables** ([www.paloduroridingstables.com](http://www.paloduroridingstables.com)).
- 12 Join locals at the **Amarillo Community Market** Saturday mornings from Memorial Day to Labor Day around the Bivins Mansion at 10th & Polk Streets. [www.amarillocommunitymarket.weebly.com](http://www.amarillocommunitymarket.weebly.com)



Photo By: Amarillo CVB



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Photo By: Amarillo CVB

- 13 Hike, bike, camp, or attend a public event, such as a night hike, at **Palo Duro Canyon State Park**. Find details here: [www.tpwd.texas.gov/state-parks/palo-duro-canyon/park\\_events](http://www.tpwd.texas.gov/state-parks/palo-duro-canyon/park_events)
- 14 Take in some of our area's history at **Alibates Flint Quarries** and National Monument. [www.nps.gov/alfl/index.htm](http://www.nps.gov/alfl/index.htm)
- 15 Cheer on the **Amarillo Sod Poodles** (an AA Arizona Diamond Backs affiliated baseball team) at the state-of-the-art Hodgetown Stadium. [www.SodPoodles.com](http://www.SodPoodles.com)
- 16 Rev-up at **Route 66 Motor Speedway** ([www.route66motorspeedway.net/](http://www.route66motorspeedway.net/)) or burn rubber at the Amarillo Dragway ([www.amarillodragway.com](http://www.amarillodragway.com)).
- 17 Pretend to be a cattle baron by visiting the **Amarillo Livestock Auction** on Monday. [www.amarillolivestockauction.com](http://www.amarillolivestockauction.com)
- 18 Stroll through **Amarillo's historic downtown** for a great meal and view some of Amarillo's most historic buildings.
- 19 Come see a phenomenal performance at the **Amarillo Little Theatre** – the longest, continuously-running community theatre in the nation. [www.amarillolittletheatre.org](http://www.amarillolittletheatre.org)
- 20 Join a glass blowing class and make a beautiful piece of art with **Blind Bird Designs**. [www.blindbirddesigns.com](http://www.blindbirddesigns.com)
- 21 See the Airport Art Wall featuring area artists in the passenger terminal at the **Rick Husband Amarillo International Airport**, check out the mural downstairs and #ShareAmarillo. [www.fly-ama.com](http://www.fly-ama.com)
- 22 Enjoy large outdoor art sculpture/exhibits like **Cadillac Ranch, Combine City, The Floating Mesa, Ozymandias** and more. [www.visitamarillo.com/things-to-do/arts/art-installations](http://www.visitamarillo.com/things-to-do/arts/art-installations)
- 23 Make time for a summer music concert series- **High Noon on the Square; June Jazz; Starlight Theater** or **Music in the Gardens**.
- 24 See the **FirstBank Southwest Tower**, the tallest building between Dallas & Denver. <https://bit.ly/2InYbN3>
- 25 Visit the "**Madame Queen**," the only 2-10-2 "Texas" type locomotive, built especially for the Plains. Find it at SE 2nd and Lincoln. <https://bit.ly/2JT3Mfi>
- 26 Search for over **100 American Quarter Horse statues** around the city. [www.centercity.org/hoof-prints](http://www.centercity.org/hoof-prints)
- 27 Enjoy live music, get lost in the giant maze, challenge others on the putt-putt course and so much more at the **Starlight Ranch**. [www.bigtexan.com/starlight-ranch](http://www.bigtexan.com/starlight-ranch)
- 28 Discover local and world-renowned artists and musicians at the **Hoodoo Mural Festival in October**. <https://www.hoodoomural.com/>
- 29 Grab a local libation at one of these options:  
**Big Texan Brewery** [www.bigtexan.com/brewery](http://www.bigtexan.com/brewery)  
**Long Wooden Spoon** [www.lwsbrewing.com](http://www.lwsbrewing.com)  
**Six Car Pub & Brewery** [www.sixcarpub.com](http://www.sixcarpub.com)  
**Bar Z Winery** [www.barzwines.com](http://www.barzwines.com)  
**Bomb City Distillery** [bombcitydistillery.com](http://bombcitydistillery.com)  
**Honey Buzz Winery** [www.honeybuzzwinery.com](http://www.honeybuzzwinery.com)  
**Pondaseta Brewing** [www.pondaseta.com](http://www.pondaseta.com)
- 30 Have lunch with the students at **Cal Farley's Boys Ranch** and get a tour of the site. [www.calfarley.org](http://www.calfarley.org)
- 31 Go to **Edes Meat Market** and get some Texas beef jerky. [www.edesmeats.com](http://www.edesmeats.com)

- 32 Eat a “Hotter Than Hell Burger” at **Coyote Bluff Café**- it’s been featured in food blogs around the country.  
[www.coyotebluffcafe.com](http://www.coyotebluffcafe.com)
- 33 Retrace the Panhandle’s aviation history at the **Texas Air & Space Museum**. [www.texasairandspacemuseum.com](http://www.texasairandspacemuseum.com)
- 34 Visit the tropics at the tropical conservatory or Discover inner peace at the Dusty McGuire Japanese Gardens in the **Amarillo Botanical Gardens**.  
[www.amarillobotanicalgardens.org](http://www.amarillobotanicalgardens.org)
- 35 Take a sunrise hike on over 600 acres of preserved land at **Wildcat Bluff Nature Center**. [www.wildcatbluff.org](http://www.wildcatbluff.org)
- 36 Take a side trip to learn more about the Texas Panhandle, from the **Goodnight Historical Center** ([www.armstrongcountymuseum.com](http://www.armstrongcountymuseum.com)) in Claude, TX, to the **Alibates Flint Quarries National Monument** ([www.nps.gov/alfl/index.htm](http://www.nps.gov/alfl/index.htm)) in Fritch, TX. And so many stops in between.
- 37 Discover local history at the **Panhandle–Plains Historical Museum**- it’s the largest history museum in Texas.  
[www.panhandleplains.org](http://www.panhandleplains.org)
- 38 Feast on barbecue during the **Amarillo Chamber of Commerce Good Times Celebration Barbecue Cook-Off** in September. [www.amarillo-chamber.org](http://www.amarillo-chamber.org)
- 39 See the area’s largest HO railroad display, still under construction, at the **Amarillo Railroad Museum**. Check the website ([www.amarillorailmuseum.com](http://www.amarillorailmuseum.com)) for hours.
- 40 Hike, bike or jog along the **Rock Island Rail Trail** or play in any number of other Amarillo public parks.  
[www.amarilloparks.org](http://www.amarilloparks.org)
- 41 Zip-line across Palo Duro Canyon at the **Palo Duro Adventure Park**. [www.palodurozip.com](http://www.palodurozip.com)
- 42 Explore the public art, art galleries, culinary arts, and performing arts in the **Amarillo Cultural District**.  
[artsinamarillo.com](http://artsinamarillo.com)
- 43 Take a Bee Hive Tour followed by a glass of local honey wine at **Honey Buzz Winery and Creek House Honey Farm**  
[creekhousehoneyfarm.com](http://creekhousehoneyfarm.com)
- 44 Picnic, or camp, on a bluff overlooking Lake Meredith at the **Lake Meredith National Recreation Area**.
- 45 Visit historic Llano Cemetery where most of Amarillo’s prominent families have been laid to rest.  
[www.llanocemetery.org](http://www.llanocemetery.org)
- 46 Visit the **Amarillo Convention & Visitors Bureau** in the 1905 Bivins House at 10th & Polk Streets in downtown Amarillo. [www.visitamarillo.com](http://www.visitamarillo.com)
- 47 Visit the **Amarillo Museum of Art**, where admission is always free. [www.amoa.org](http://www.amoa.org)
- 48 See how the other half lived at the **Harrington House**; just make sure you have tour reservations ([www.harringtonhousehistorichome.org](http://www.harringtonhousehistorichome.org)). Slowly drive the rest of the neighborhood to see homes of the area’s founding families.
- 49 Reserve your tickets for the outdoor musical “**TEXAS**,” the official play of Texas, and help them reach 5 million in attendance. [www.texas-show.com](http://www.texas-show.com)
- 50 Head over to the **Tri-State Exposition** for an action-packed rodeo event! [www.tristatefair.com/events](http://www.tristatefair.com/events)



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- 51 Check out the life-sized animatronic dinosaurs and many other pieces in the Outdoor Science Park at the **Don Harrington Discovery Center**. [discoverycenteramarillo.org/exhibits](http://discoverycenteramarillo.org/exhibits)
- 52 Appreciate a performance by the **Amarillo Symphony, Lone Star Ballet, Amarillo Opera** or a touring theater company at the world-class **Globe-News Center for the Performing Arts**.
- 53 Scale a wall at **Amarillo Rock Climbing House**. [climbamarillo.com](http://climbamarillo.com)
- 54 Jump around at **Amp'd Adventure Park** where kids of all ages can jump. [www.ampd.fun](http://www.ampd.fun)
- 55 Choose a different local **restaurant** for each meal, there are almost 40 just in the downtown area. [www.centercity.org/dining-district](http://www.centercity.org/dining-district)
- 56 Kayak the wetlands of the Canadian River at the **Lake Meredith National Recreation Area**. [www.nps.gov/lamr/index.htm](http://www.nps.gov/lamr/index.htm)
- 57 Spend a morning at the **Golden Spread Farmers Market**, every Tuesday, Thursday and Saturday from 7 a.m. to sell-out in the Arts in the Sunset parking lot. [www.goldenspreadfarmers.com](http://www.goldenspreadfarmers.com)
- 58 Play golf at an award-winning public course at either the **Ross Rogers** or **Comanche Trail** complexes. [www.playgolfamarillo.com](http://www.playgolfamarillo.com)
- 59 Drive out to **River Breaks Ranch** and shoot some clay pigeons at their sporting clay course. [www.riverbreaksranch.com](http://www.riverbreaksranch.com)
- 60 Watch the longhorns on Polk Street during the **Coors Cowboy Club Cattle Drive**, a kick-off to a weekend of western activity at the beginning of June. [www.coorsranchrodeo.com](http://www.coorsranchrodeo.com)
- 61 Don't miss an Amarillo 4th of July tradition – the **Will Rogers Range Riders Rodeo**. [www.wrrangeriders.com](http://www.wrrangeriders.com)
- 62 Order a custom-made saddle at **Oliver's Saddle Shop** and find Western accessories at shops around town. [www.oliversaddle.com](http://www.oliversaddle.com)
- 63 Learn about the horse that settled the west at the **American Quarter Horse Hall of Fame & Museum!** [www.aqha.com/visit](http://www.aqha.com/visit)
- 64 Catch an action packed, awe inspiring **rodeo!** Check out the events calendar at [VisitAmarillo.com](http://VisitAmarillo.com) for dates.
- 65 Eat something on a stick and enjoy the midway rides at the **Tri-State Fair** in September. [www.tristatefair.com](http://www.tristatefair.com)
- 66 Visit the antique and boutique stores, restaurants, bars, bakeries, and art galleries along **Amarillo's Route 66 Historic District**. [www.amarillo66.com](http://www.amarillo66.com)



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Sharpened Iron Studios

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Amarillo STAT Care

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Butler Benefits & Consulting

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Carter Engine & Machine, Inc.

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Double U Marketing & Communications

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Et Cetera

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Huxford Group, LLC

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JY Logistics Company

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Optimal Physical Therapy

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Plains Plumbing Co., LLC

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Renu Painting

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H. Reese Beddingfield

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Rosenbach Contractors

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Swann Animal Clinic

*If you know an outstanding individual or business that you would like to nominate for a Top 20 Under 40 Award, Top Business Award or Top Emerging Business Award, visit our website <https://www.amarillo-chamber.org> or call the Chamber for details at (806) 373-7800.*

## 2022 Winners

# BUSINESS EXCELLENCE Awards

### Top 20 Under 40



Russell Artho  
EnergyNet



Patricia Bara  
M & R Package Store



Cody Blair  
Fire Slice Pizzeria



Meaghan Collier  
Texas Tech University Health Sciences Center



Tanner Cook  
Harwell and Cook Orthodontics



Andrew Freeman  
City of Amarillo



Skylar Gallop  
Raise Your Hand Texas



Leif Kertis  
ActionCOACH of West Texas



Matt Marrs  
Llano Real Estate Group



Amanda Morgan  
CNS Pantex



Luke Oliver  
Ronald McDonald House Charities of Amarillo



Courtney Paschal  
Street Toyota



Angela Peterson  
Turn Center



Kristen Reneau  
BSA CareXpress Urgent Care & Family Medicine Centers



Amanda Schaumburg  
Panda Speech and Language Services LLC



Hope Stokes  
Amarillo Convention & Visitors Bureau



Renée Stovall  
Amarillo College



Alyssa Vance  
Parkhill



Dr. Mackenzie Weir  
Amarillo Family Eyecare



Melissa Whitaker  
Panhandle Regional Planning Commission-Area Agency on Aging



# FINGERTIP PHONE Numbers

Emergencies .....	911
Ambulance .....	(806) 378-3038
Amarillo Fire Administration (non-emergency) .....	(806) 378-9360
Amarillo Police (non-emergency) .....	(806) 378-3038
Potter County Fire (non-emergency) .....	(806) 383-3373
Potter Sherriff (non-emergency) .....	(806) 379-2900
Randall County Fire (non-emergency) .....	(806) 477-1760
Randall Sherriff (non-emergency) .....	(806) 468-5800

## Business Information

Amarillo Economic Development Corp .....	(806) 379-6411
America's SBDC at WTAMU .....	(806) 372-5151
Better Business Bureau .....	(806) 379-6222
Center City .....	(806) 372-6744
Hispanic Chamber of Commerce .....	(806) 379-8800
Panhandle Regional Planning Commission .....	(806) 372-3381
WTAMU Enterprise Center .....	(806) 374-9777

## City Of Amarillo *amarillo.gov*

Amarillo Civic Center Complex .....	(806) 378-4297
Animal Management & Welfare Administration .....	(806) 378-9032
City Hall .....	(806) 378-3000
Environmental Health .....	(806) 378-9472
Mayor's Office .....	(806) 378-3010
Municipal Court .....	(806) 378-3072
Parks & Recreation Department .....	(806) 378-3036
Public Health .....	(806) 351-7220
Rick Husband Amarillo International Airport .....	(806) 335-1671
Transit .....	(806) 378-3095
Zoo .....	(806) 381-7911

## Colleges / Vocational Schools

Amarillo College .....	(806) 371-5000
Clarendon College - Amarillo Cosmetology Center .....	(806) 322-7871
Exposito School of Hair Design .....	(806) 355-9111
Harrington Academic Hall WTAMU Amarillo Center .....	(806) 651-8200
Milan Institute .....	(806) 353-3500
Texas A&M Agri Life Research & Extension Center .....	(806) 677-5600
Texas Tech University Health Sciences Center .....	(806) 414-9608
Wayland Baptist University .....	(806) 352-5207
West Texas A&M University .....	(806) 651-2000

## Document Shredding & Storage

Document Shredding & Storage, Ltd. ....	(806) 381-6611
Goodwill Industries of NW Texas .....	(806) 744-8416
KB Recycling .....	(806) 418-4390
UCI Document Solutions .....	(806) 372-7722

## Fitness & Health

Amarillo Town Club .....	(806) 468-0398
Amarillo Town Club Southwest .....	(806) 468-0300
Contagion Athletics .....	(806) 599-4200
Downtown Athletic Club .....	(806) 324-5402
Gold's Gym Athletic Club .....	(806) 359-5438
HOTWORX-Amarillo (Wolflin Square) .....	(806) 300-0155
Nick's Fight Club .....	(806) 803-9030

Optimum Rope Access Solutions .....	(806) 340-3562
Re-Form (S Georgia) .....	(806) 731-3495
Verdure .....	(806) 803-8088

## Golf Courses

Amarillo Country Club (Private) .....	(806) 355-3371
Comanche Trail Golf Complex .....	(806) 378-4281
Preston West Par 3 Golf Course .....	(806) 353-7003
Ross Rogers Golf Complex .....	(806) 378-3086
Tascosa Golf Club (Private) .....	(806) 342-3051

## Hospitals & Emergency Rooms

Amarillo VA Health Care System .....	(806) 355-9703
BSA Health System .....	(806) 212-2000
Exceptional Emergency Center (Western) .....	(806) 353-3200
Northwest Emergency at Town Square .....	(806) 351-6987
Northwest Emergency on Georgia .....	(806) 351-7700
Northwest Texas Healthcare System .....	(806) 354-1000
Oceans Behavioral Healthcare .....	(806) 678-7648
Physicians Surgical Hospitals, LLC .....	(806) 354-6100
The ER on Soncy .....	(806) 340-0608
Vibra Hospital Amarillo .....	(806) 467-7000
Vibra Rehabilitation Hospital .....	(806) 468-2900

## Libraries

Central Downtown .....	(806) 378-3054
East .....	(806) 342-1589
North .....	(806) 381-7931
Northwest .....	(806) 359-2035
Southwest .....	(806) 359-2094

## Newspapers & Publications

Accent West Magazine .....	(806) 371-8411
Amarillo Globe-News .....	(806) 376-4488
Amarillo Magazine .....	(806) 345-3256
Canyon News .....	(806) 655-7121
EdgeBow Media LLC / Brick & Elm Magazine .....	(806) 414-5235
Hometown Media Group / Amarillo Living Publication .....	(806) 584-9809
Panhandle-Plains Basketball Magazine .....	(806) 670-9017
Prestigious Publications/N2 Publishing .....	(806) 670-7999
The Upbeat Reporter .....	(806) 367-1506

## Radio Stations

806 Sports .....	(806) 340-1541
Alpha Media (KGNC / The Eagle) .....	(806) 355-9801
Cumulus Broadcasting .....	(806) 342-5200
High Plains Public Radio .....	(806) 367-9088
Kingdom Keys Network .....	(806) 359-8855
Panhandle PBS/FM90 .....	(806) 371-5222
Radio by Grace-KRBG .....	(806) 350-4444
Route 66 Media, LLC .....	(806) 256-2277
Townsquare Media .....	(806) 355-9777

## School Districts

Amarillo Independent School District .....	(806) 326-1000
Bushland Independent School District .....	(806) 359-6683
Canyon Independent School District .....	(806) 677-2600
Highland Park Independent School District .....	(806) 335-2821
River Road Independent School District.....	(806) 381-7800

## State Of Texas Offices

Attorney General's Office .....	(806) 376-4471
Department of Criminal Justice	
Clements Unit.....	(806) 381-7080
Neal Unit .....	(806) 383-1175
Department of Health .....	(806) 655-7151
Department of Human Services.....	(806) 352-5005
Department of Parks and Wildlife .....	(806) 379-8900
Department of Public Health .....	(806) 378-6300
Department of Public Safety .....	(806) 468-1400
Department of Transportation .....	(806) 356-3200
Highway Patrol.....	(806) 468-1300
Representative Four Price (District 87) .....	(806) 374-8787
Representative John Smithee (District 86) .....	(806) 372-3327
Senator Kevin Sparks (District 31).....	(432) 994-2377
Workforce Solutions .....	(806) 372-5521

## Television Stations

KACV Panhandle PBS .....	(806) 371-5222
KAMR 4 (NBC).....	(806) 383-3321
KCIT Fox 14 (FOX) .....	(806) 374-1414
KCPN My Amarillo TV .....	(806) 383-3321
KEYU Telemundo Amarillo .....	(806) 383-1010
KFDA NewsChannel 10 (CBS) .....	(806) 383-1010
KVII ABC 7 News.....	(806) 373-1787
KZBZ NewsChannel 10 Too .....	(806) 383-1010
NVII The CW .....	(806) 373-1787

## Tourism Information

Amarillo Convention & Visitor Bureau .....	(806) 374-1497
.....	(800) 692-1338
Civic Center Complex .....	(806) 378-4297
Fairgrounds, Tri-State .....	(806) 376-7767
Panhandle Tickets (Civic Center Box Office) .....	(806) 378-3096
Texas Travel Information Center .....	(806) 335-1441

## United States Government Offices

Census Bureau.....	(800) 923-8282
Department of Veteran Affairs .....	(806) 355-9703
Federal Bureau of Investigation .....	(806) 376-6395
Military Recruitment	
Air Force .....	(806) 374-3592
Army .....	(806) 359-3335
Marine .....	(806) 358-6187
Navy .....	(806) 358-6289
National Park Service .....	(806) 857-3151
National Weather Service .....	(806) 335-1121
Postal Services; Main Post Office .....	(806) 468-2101
Representative, Ronny Jackson .....	(806) 641-5600
Social Security .....	(877) 803-6318

## Youth

Amarillo Area Tennis Association.....	(806) 570-1851
Amarillo Youth Choirs.....	(806) 372-1100
Amarillo Rush Soccer Club.....	(806) 433-5778
Boy Scouts of America, Golden Spread Council .....	(806) 358-6500
Girl Scouts of Texas Oklahoma Plains .....	(806) 356-0096
Kid's, Inc. ....	(806) 376-5936
Maverick Boys & Girls Clubs of Amarillo .....	(806) 372-8393
Snack Pak 4 Kids.....	(806) 337-5252
Wesley Community Center .....	(806) 372-7960
Youth Success Project .....	(806) 322-2553



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[atmosenergy.com](http://atmosenergy.com)

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Amarillo, TX 79101  
(806) 356-4300  
[xcelenergy.com](http://xcelenergy.com)

## Water / Sewage / Trash

**CITY OF AMARILLO**  
509 S.E. 7th  
Amarillo, TX 79101  
(806) 378-3030  
[amarillo.gov](http://amarillo.gov)

## Telephone / Internet

**AMA TECHTEL COMMUNICATIONS**  
7201 I-40 West, Suite 200  
Amarillo, TX 79106  
(806) 322-2222  
[amatechtel.com](http://amatechtel.com)

## AW BROADBAND

203 W. 8th Ave. Ste. 608  
Amarillo, TX 79101  
(806) 412-0888  
[awbroadband.net](http://awbroadband.net)

## IDEACOM OF AMARILLO

3910 S. Georgia  
Amarillo, TX 79109  
(806) 355-7466  
[ideacom-ama.com](http://ideacom-ama.com)

## PLAINS INTERNET

7519 Canyon Drive  
Amarillo, TX 79110  
(806) 340-7320  
[plainsinternet.com](http://plainsinternet.com)

## Telephone / Internet / Cable & Digital TV

**AT&T**  
4410 Coulter St S  
Amarillo, Tx 79109  
(806) 352-5614  
[att.com](http://att.com)

## OPTIMUM

5800 W. 45th Ave.  
Amarillo, TX 79109  
(806) 358-4801  
[optimum.com](http://optimum.com)

## VEXUS FIBER

2221 W I-40  
Amarillo, TX 79109  
(800) 658-2150  
[Vexusfiber.com](http://Vexusfiber.com)

## Newspaper

**AMARILLO GLOBE-NEWS**  
(806) 376-4488  
[amarillo.com](http://amarillo.com)

## Driver's License

**TEXAS DEPARTMENT OF PUBLIC SAFETY**  
6592 I-40 East  
Amarillo, TX 79118  
(806) 376-2700  
[txdps.state.tx.us](http://txdps.state.tx.us)

## County Offices

**POTTER COUNTY ELECTIONS ADMINISTRATION**  
900 S. Polk St., Room 320  
Amarillo, TX 79101  
(806) 379-2299  
[co.potter.tx.us](http://co.potter.tx.us)

## POTTER COUNTY TAX OFFICE / VEHICLE REGISTRATION

900 S. Polk St., Suite 106  
Amarillo, TX 79101  
(806) 342-2600  
[co.potter.tx.us](http://co.potter.tx.us)

## RANDALL COUNTY TAX OFFICE / VEHICLE REGISTRATION

Amarillo Annex  
4320 South Western St.  
Amarillo, TX 79109  
(806) 468-5654  
[randallcounty.org](http://randallcounty.org)

## POTTER RANDALL TAX APPRAISAL DISTRICT

5701 Hollywood Road  
Amarillo, TX 79114  
(806) 358-1601  
[prad.org](http://prad.org)



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