



Amarillo Chamber Non-Profit Membership Levels & Annual Investment

MEMBERSHIP BENEFITS

	BASIC \$300 \$150	GOLD \$500 \$300	PLATINUM \$1,000 \$750	EMERALD \$2,500 \$2,000	SAPPHIRE \$5,000	RUBY \$7,500	DIAMOND \$15,000
	(Annual Budget < \$100k)	(Annual Budget < \$250k)	(Annual Budget < \$500k)	(Annual Budget < \$1M)	(Annual Budget > \$1M)	(Annual Budget > \$1M)	(Annual Budget > \$1M)
Online Directory Listing <i>Business name, address, phone number, website, 25-word description, and social media links included in up to 3 relevant categories.</i>	✓	✓	✓	✓	✓	✓	✓
Printed Directory Listing <i>Business name, address, phone number, website in the alphabetical white pages. Business name and phone number listed in up to 3 relevant categories in the grey pages. Produced and distributed each spring.</i>	✓	✓	✓	✓	✓	✓	✓
eNewsletter Listing <i>Business name, main contact name, address, phone number, website, and 25-word description listed in the Chamber's eNewsletter sent to all members within 7 days of joining. (1st Year Benefit Only)</i>	✓	✓	✓	✓	✓	✓	✓
Membership Directory & Certificate <i>Members are mailed one copy of the printed Membership Directory with a Membership Certificate to display.</i>	✓	✓	✓	✓	✓	✓	✓
Welcome on Social Media <i>Member logo, address, photo shared on Chamber social media channels within 30 days of joining. (1st Year Benefit Only)</i>	✓	✓	✓	✓	✓	✓	✓
Social Media Share <i>The Chamber will share a social media post or information flyer from your site with our followers.</i>	1 / year	2 / year	3 / year	4 / year	5 / year	6 / year	7 / year
Ribbon Cutting or Ground Breaking with PHOTO & VIDEO <i>Ribbon cutting is promoted in advance on social media and the Chamber's website. Includes a digital photo and 90-second edited video of the event shared on social media and in the Chamber's eNewsletter within 7 days of the event. (Not an annual benefit.)</i>	Photo Only. Does not include a video.	✓	✓	✓	✓	✓	✓
Enhanced Online Directory Listing Top Placement <i>In addition to the online directory listings mentioned above, the enhanced listing pushes your listing to the top of the category listing regardless of alphabetical placement.</i>			✓	✓	✓	✓	✓
Meet the Member Social Media Video <i>A personalized video with the key person of the business highlighting their products and services shared on Chamber social media sites.</i>			✓	✓	✓	✓	✓
Council Seat <i>Opportunity to hold a seat on one of the Chamber's Councils.</i>			✓	✓	✓	✓	✓
Additional Location Membership <i>In addition to the primary location of the business, this level also receives a free listing of an additional location business in the directories.</i>			+ 1 Location	+ 2 Locations	+ 3 Locations	+ 4 Locations	+ 5 Locations
eNewsletter Ad -- Small <i>Includes a free banner ad (600 pixels wide x 90 pixels high) in the issue of your choice.</i>			1 / year	1 / year	1 / year	2 / year	2 / year
Enhanced Online Directory Listing with Logo <i>In addition to the online directory listings mentioned above, the enhanced listing includes your business logo.</i>				✓	✓	✓	✓

BusinessConnection Booth Member will receive a free 10x10 booth at the business-to-business tradeshow in May.				✓	✓	✓	✓
eNewsletter Ad -- Large Includes a free banner ad (600 pixels wide x 350 pixels high) in the issue of your choice.				1 / year	2 / year	3 / year	4 / year
Tickets to the Barbecue Cook-Off Member receives free tickets to the Chamber's Good Times Celebration Barbecue Cook-Off on the first Thursday in October.				2 Free Tickets	4 Free Tickets	6 Free Tickets	10 Free Tickets
Logo on Homepage Your logo will be displayed on rotation on the Chamber's homepage Amarillo-Chamber.org					✓	✓	✓
Logo on Supporting Small Business Initiative Webpage Your logo will be displayed on the SSBI Partner page Amarillo-Chamber.org/Supporting-Small-Business-Initiative.html					✓	✓	✓
Logo in eNewsletter SSBI Graphic Your logo will be included on the SSBI Partner graphic in the weekly eNewsletter.					✓	✓	✓
Logo Displayed in the Chamber Lobby Member logo will be included on a digital slide show rotating on the television in the Chamber's lobby.					✓	✓	✓
Logo in Local Newspaper or Magazine Ad Member logo included on an ad thanking all of our SSBI Partners.					✓	✓	✓
Tickets to the Business Excellence Awards Reception Member receives free tickets to the awards reception in August.					2 Free Tickets	4 Free Tickets	6 Free Tickets
Partnership Engraved Plaque Business receives an engraved appreciation plaque for the year's partnership.					✓	✓	✓
Business Spotlight or Guest Article in eNewsletter Member may submit a business spotlight article or guest column about your company or products and services to be included in an issue of the Tuesday Chamber eNewsletter of your choice.					1 / year	2 / year	5 / year
Golf Team in the Chamber Open Member will receive 1 complimentary 4-person team in the Chamber Open in July.							✓