



Application for Membership

Amarillo Chamber of Commerce

1000 South Polk—Amarillo, Texas 79101 or PO Box 9480—Amarillo, Texas 79105 806-373-7800 fax: 806-373-3909 chamber@amarillo-chamber.org www.Amarillo-Chamber.org

Organization Name: _____

Organization's Location Address: _____ Zip: _____

Mailing Address: _____ Zip: _____

Phone: _____ Fax: _____

Email 1: _____

Email 2: _____

Website Address: _____

Is your company on Facebook Twitter? Profile Name/Address: _____

Federal ID #: _____ Business Category: _____

Please check any/all of these that apply to your business: Woman Owned Veteran Owned Minority Owned

Firm Representatives:

Name: _____ Title: _____

Name: _____ Title: _____

Number of Full-Time Employees: _____ Part-Time Employees: _____ Time at Present Location: _____

Membership Type: A (Business) B (Non-Profit) B (2nd Location to primary location) at _____

C (Associate) D (Individual)



Membership Investment \$ _____ See next page for rates.

I will pay by: Cash Check Attached Credit Card

Credit Card Number: _____ Expiration: _____

Name on Card: _____ Card Security Code: 4 digit # on front of AMEX
or the last 3 #s on back of Visa/MC _____

Card Billing Address: _____

Credit Card Signature: _____ Date: _____

Please describe your business in two lines of information 25 words or less for the online directory and eNewsletter
(This information MUST be completed with the application form.)

As a service to you, the Amarillo Chamber of Commerce regularly publishes certain information from this application on its website at www.amarillo-chamber.org. The information may also be included in directories and mailing and member lists sold or made available by the Amarillo Chamber of Commerce. Although we have found the website, directories and lists to be useful marketing tools for our member businesses, if you do not wish to have this information published, please check here.
 No, my business does not want this information published.



Annual Investment

Dues Structure

A

BUSINESS & PROFESSIONAL MEMBERSHIP

Annual Investment (See Chart)

Business & Professional membership includes listing of the business/organization name, address, phone and website in the printed and online directories. Online directory listing also includes a 25-word description of the business and a hyperlink to the business website as well as the option to include links to business social media sites. The business member may also be included in up to three(3) business categories. Any individual or business entity or association, however organized, having an interest in the purposes and objectives of the Chamber, may become a member by making written application as provided by the Board of Directors and paying the requisite membership investment. Membership is on a non-partisan, non-sectarian, nonracial, and non-political basis.

# of Full-Time Employees	Annual Dues *
☆ 1-5	\$250
☆ 6-10	\$275
☆ 11-15	\$300
☆ 16-20	\$350
☆ 21-30	\$400
☆ 31-40	\$450
☆ 41-50	\$500
☆ 51-60	\$550
☆ 61-70	\$600
☆ 71-80	\$650
☆ 81-90	\$700
☆ 91-100	\$750
☆ 101+	\$750 + \$5 / Full-Time Employee Over 100

B₁

NON-PROFIT ORGANIZATION MEMBERSHIP

Annual Investment \$100

Any non-profit organization with a classified 501c3 or 501c6 status may become an associate member by making application and paying the membership investment as approved by the Board.

B₂

SECONDARY LOCATION ASSOCIATE MEMBERSHIP

Annual Investment \$100

Any Business / Professional Member may have a second business location become an associate member by making application and paying the membership investment as approved by the Board.

C

ASSOCIATE MEMBERSHIP

Annual Investment \$100

Associate membership is an option for any individual person whose employer is a current member and they wish to gain additional exposure by being listed as a representative. An example of associate membership includes individual realtors, agents or sales representatives being listed under their parent company's membership. For instance, if XYZ Realtor Company holds a business membership (Type A), then Jane Doe can join as an associate member and be listed as XYZ Realtor Company, Jane Doe Individual Agent. Those associate members will be able to list their own 25 word description, personal phone number or information, and link to their own individual website and have their own listing in the printed directory. Anyone wishing to become an associate member who's parent company is a current member may complete an application and pay the membership investment as approved by the Board.

D

INDIVIDUAL MEMBERSHIP

Annual Investment \$100

Individual membership is an option for any person who wants to receive information and correspondence from the Chamber and be included in Chamber events. **Individual membership does not include a business name or business description or website.** Individual Membership is NOT intended for a business or organization, even if the business has only one owner and no employees. For profit businesses must apply for a Business & Professional Membership (Type A) listed above. Examples of individual members include former employees of a Chamber member business or a retired person who wishes to stay involved in the community. Persons wishing to become an individual member may complete an application and pay the membership investment as approved by the Board.

Check with your accountant as dues to the Amarillo Chamber of Commerce may be deductible as an ordinary business expense. If deductible, the IRS regulations exclude the deduction of that portion of the dues attributable to the Chamber's engagement in state or federal lobbying. It is estimated that the nondeductible portion of the dues is less than 10 percent each fiscal year.

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Advantages to Belonging

Members Receive:

- ☆ **A Chamber Membership Directory** (listing businesses and individuals contact information for the more than 1,800 members).
- ☆ **Listing in the Chamber Membership Directory** (business name & contact information in both alphabetical order as well as by business type in more than 12,000 printed copies produced annually in December).
- ☆ **Chamber Website Listing** (business name & contact information listed on the Chamber website in both alphabetical order as well as searchable by business type).
- ☆ **Social Media Promotion** (we can share special events or news about your business on the official Amarillo Chamber Facebook, Twitter, or Instagram).
- ☆ **eNewsletter Listing** (business name, contact information and business description listed and hyperlinked to your website and emailed to over 2,000 contacts within 7 days of joining).
- ☆ **Notifications about Chamber Events or News** (sent via email).
- ☆ **Assurance** (councils and committees of the Chamber are staying abreast of the issues that affect your business locally, statewide and nationally).
- ☆ **Optional Ribbon Cutting or Ground Breaking Ceremony** (with members of the Chamber Staff & RoundUp Club to celebrate your milestone event at your business location. The ceremony will also be promoted with a photo on the Chamber Facebook, Twitter & Instagram profiles, as well as featured in the Chamber eNewsletter and in an upcoming issue of the Brick & Elm Magazine. A 30-second video of the ceremony will be shared on social media and in the newsletter. Ceremonies are listed on the Chamber Week's Sneak Peek page of our website as well as

listed on the Chamber calendar, and promoted in the eNewsletter for up to two weeks prior to the event).

- ☆ **FREE Networking Events** (at the Business After Hours we hold monthly at various business host locations. They include free food, drinks, door prizes, and lots of networking.)

Members Have Opportunities* To:

- ☆ Participate in *BusinessConnection*; our annual business tradeshow that hosts more than 250 exhibitor booths attended by thousands of people (held annually in May).
- ☆ Sponsor and play in the annual Amarillo Chamber Open Golf Tournament (held annually in July).
- ☆ Participate in other networking settings, events and educational seminars throughout the year.
- ☆ Promote your business by advertising in our newsletters, directories, city map or Community Video Tour.
- ☆ Advertise your business on the Chamber website.
- ☆ Promote your business by sponsoring events. Event sponsors may be listed in newsletters, media, website, programs, or banners hung at event locations.
- ☆ Serve on Chamber committees or volunteer at Chamber events.

*** Opportunities may have additional fees associated with participation.**

Our Mission

The purpose of the Chamber is to be a leader for the improvement of the economy of Amarillo. The Chamber's aim in supplying this leadership is to improve all segments of the area economy by stimulating not only economic expansion, but also growth and improvement in the cultural, social, educational, environmental, and governmental services in the region. The Chamber's emphasis will be on actions by the Chamber's voluntary members to accomplish specific results. Programs will be designed to implement short term as well as long term plans and actions. The Chamber's philosophy is to produce results in the improvement of the area economy and the quality of life by providing a platform for volunteer leadership to carry out specific programs and projects to build a better Amarillo.



Answers to Common Questions

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“What does the Chamber of Commerce really do?”

The **Amarillo Chamber of Commerce** was established in 1926 to be the leader for the improvement of the economy of Amarillo. Our aim in supplying this leadership is to improve all segments of the area economy by stimulating not only economic expansion, but also growth and improvement in cultural, social, educational, environmental, and governmental services in the region. Our emphasis will be on action by our voluntary business members to accomplish specific results. Programs will be designed to implement short term as well as long term plans and actions. Our philosophy is to produce results in the improvement of the area economy and the quality of life by providing a platform for volunteer leadership to carry out specific programs and projects to build a better Amarillo.

- ◆ Some people think we gather statistics; others believe we print brochures. Many of you know we assist with business retention and expansion. People involved in tourism know that we answer inquiries and advertise our city. All of these beliefs are right to an extent, but even saying that the Chamber does all those things reflects only a portion of the work of the Chamber. Consequently, we welcome the question. We want you to understand the mission of the Amarillo Chamber of Commerce.
- ◆ We tend to think that the function of the Chamber is to serve as a catalyst – a vehicle that brings all the parts together – in order for business people to work together in a coordinated effort for the common goals of the community.
- ◆ A healthy business community must have an aggressive advocate to represent its interests. The Chamber works with our members and others groups to keep Amarillo’s economic conditions at a level where business people are willing to invest their resources here in hopes of making a profit.
- ◆ The profitable operations of business allow all other benefits to occur. Only by succeeding in this goal can we provide employment opportunities and produce the wealth to finance government, civic, educational, cultural, and charitable concerns that our community needs every day. Through the profitable operations of business, other business people are influenced to contribute their hard-earned money and invest in business here in Amarillo.
- ◆ So you are probably asking yourself, “who does all this?” The Chamber has a very small staff and the correct response is that we serve as a facilitator to help “you do it.” You, the Chamber members, and the business and professional individuals who care enough about Amarillo to support the Chamber with a membership, are the ones who “do it.”
- ◆ You are the Chamber of Commerce. You provide the ideas; you provide the drive and the goals. Without you, we wouldn’t have the funds and the voluntary resources that keep the Chamber successfully serving as a catalyst to make things happen for the good of the community. Without you and your membership, who would do all the things the Chamber does?
- ◆ We wish that every citizen had the confidence that they could make a difference in our city; that every individual believed they could speak and be heard regarding the laws we pass, the quality of our education, and the extent of our city’s services. We like to think the Chamber members do have that confidence. Perhaps the members have never testified before the Legislature, or attended a school board meeting or conferred with a mayor...but through their membership and their communications with the Chamber, they do. We listen to our membership and we work as a catalyst to meet our members’ needs.