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DEC 2016 & JAN 2017

amarillo Chamber of Commerce

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Amarillo, TX 79105
806.373.7800
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Amarillo-Chamber.org

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Amarillo EDC Continues to Partner with Amarillo Chamber

There is a new President at the Amarillo Economic Development Corporation. According to an email from the Amarillo EDC, Barry Albrecht brings more than two decades of economic development experience to the position. After serving in the United States Army for six years and working as an engineer and marketing executive for an aerospace company for 10 years, he supervised the strategic direction of economic development foundations, and most recently Lawton-Fort Sill in Oklahoma. Mr. Albrecht, or "Bear" as he's sometimes called, also fills a seat on the Chamber's Board of Directors previously held by Buzz David and interim AEDC Director, Doug Nelson.



Barry Albrecht
President
Amarillo EDC

Often unnoticed by our members, or perhaps the community as a whole, is the vital, long-term partnership that the Chamber has had with the Amarillo Economic Development Corporation. Each year the Amarillo EDC helps promote and participates in our largest non-dues revenue events including: BusinessConnection® and the Chamber Open Golf Tournament, as well as some of our smaller events such as Spring and Fall Mega Markets, Ag Outreach Trips, and others. The Amarillo EDC also plays a large role in our trips to Washington for DC Days (in even calendar years) and Austin for Panhandle Days (in odd calendar years) which are imperative to the continued growth of the Panhandle and strong relationships with legislators. For these and many other reasons, we would like to say "Thank You" to our friends at the Amarillo Economic Development Corporation, and "Welcome" to Mr. Barry Albrecht.

If you'd like to meet Barry, the Amarillo EDC is holding a "Meet & Greet" reception at the Amarillo Civic Center Heritage Room on Monday, January 30th from 5-6pm.

Meet Our Other Newest Board Members

The following community leaders have joined the Chamber Board since October 1, 2016. Pictured left to right are: **Wes Wright**, (Business Council Chair) Burdett Morgan Williamson & Boykin, LLP; **Stephanie Price** (Convention & Visitor Council Chair), Panhandle Plains Historical Museum; **Barry Albrecht**, Amarillo Economic Development Corporation; **Mark Bridges**, DFB Insurance Group; **Randy Castillo**, Northwest Texas Healthcare System; **Corey Cowart**, Amarillo Symphony; **Brandon Kuhn**, Lawyers Title; **Cindy Miller**, Southwest Airlines; **Ed Nichols**, Brown, Graham & Company, P.C.; **Ernesto Sanchez**, Tyson Foods; **David Terry**, WT Enterprise Center; and **Dr. Dana West**, Amarillo Independent School District. To view a complete list of our Executive Directors and Board Members and the companies they represent, visit <http://www.amarillo-chamber.org/board-of-directors.html>. We thank them for volunteering their time to serve the Chamber and all of our members.



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Ribbon Cutting & Groundbreaking Ceremonies in November

Click on <http://bit.ly/RibbonCuttingsNov2016> to download these pictures.



CareXpress Urgent Care
2329 Ross Osage



Divine Nails
2203 Bell



Drury Hotels
8540 W Interstate 40



Embassy Suites Downtown Model Rooms
823 S Johnson



Farmers Insurance—Megan Seaton
6900 Interstate 40 W, Suite 304C



Heritage House Bed & Breakfast
1620 S Polk



Outback Steakhouse
7101 W Interstate 40



Quick Quack Car Wash
1901 Bell



Walmart Academy
4215 Canyon Drive

Be sure to look for our Ribbon Cutting photos in the Our Town section of the Amarillo Globe-News.



Contact Christy at 342-2004 for information on holding your own Ribbon Cutting or Groundbreaking event.

Welcome New Members

Thanks for Joining in November

Absolute Vacations Inc.

Toni Goss
Amarillo, TX 79124
(806) 654-4274

www.aviaccess.com

AVI; a no FEE agency provides a complete vacation experience with dedicated/experienced/knowledgeable agents offering the highest standards of service. Honeymoons, destination weddings, groups, family, BFF, scuba and golf packages. Certified Sandals Specialist and Sandals Weddingmoon Certified.

Amarillo Safer Solutions

Bryan Townsend
4706 Bell St.
Amarillo, TX 79109

www.amarillosafersolutions.com

The safest and most effective household consumables guaranteed at a reasonable price.

Comfort Inn & Suites East

Larry Bennett
2101 Interstate 40 East
Amarillo, TX 79109
(806) 352-8300

Fax: (806) 359-3616

<http://www.comfortsuites.com/ires/en-US/html/HotelInfo?hotel=TX707>

Dunkin' Donuts Soncy

Brandt Stravlo
Mary Dodson
Sara Cesal
4411 S. Soncy
Amarillo, TX 79121
(806) 679-5711

www.dunkindonuts.com

Great tasting products that will get you going and keep you running throughout your busy day. Made to order breakfast sandwiches, coffee and other iced, frozen and hot beverages, not to mention a wide variety of donuts, pastries and bakery treats.

Farmers Insurance - Ashlee Pillow

Ashlee Pillow
Kendra Gilbreth
6620 Lowes Ln. Suite 200
Amarillo, TX 79106
(806) 731-0080

Fax: (806) 731-0087

<https://agents.farmers.com/tx/amarillo/ashlee-pillow>

We are Farmers... We offer a wide variety of insurance to meet the needs of all current and future clients.

Jeff's Gunslingers

Jeff Srygley
7148 Bell St.
Amarillo, TX 79109
<http://bit.ly/JeffsGunslingersAmarillo>
Guns, Ammo, Training Classes (Pistol, Rifle, Shotgun, Personal Protection, License to Carry, Self-Defense, Instructor Classes, Range Safety Officer Classes). NRA Certified, SAF, USCCA, Hunters Education.

Neon Moon

Jill Zimmer
3323 W 6th
Amarillo, TX 79106
(806) 322-1059
Gorgeous home accessories and decor, from rustic to elegant. Serving pieces, furniture, rugs, pillows, garden items.

Nights of Lights

Josh & Careese Wood
6505 S. Osage
Amarillo, TX 79118
(806) 358-9833
www.drivethelights.com
We love Christmas lights. Join us for the first year of "Nights of Lights" at Enchanted Acres horse farm, a 1/2 mile drive through 300,000+ LED Christmas lights. We'll be open 6pm until 9pm Sunday-Thursday and 6pm until 11pm Fridays & Saturdays from 11/27 to 12/31. Yes, we hope to do this again next year-preferably bigger, better, and brighter!

Panhandle Fence Co.

Steve Wikle
Mary Vigil
11233 S Western St.
Amarillo, TX 79118
www.panhandlefence.com
Commercial Fence/Gate Installation, Repair & Temporary Fence Rentals Fence (Chain-link, barb wire, metal, wood, split rail, etc...) Temporary Fence Panel rental and Automatic Gate Operators.

Q and D Driver

Courtney Olson
Amarillo, TX 79109
(806) 356-0747

www.qddriver.com

We take reservations, and accept cash, check, credit/debit cards. Flat rates. Senior and veteran discounts. Frequency and loyalty discounts. Clean & Smoke free. Prices are lower & fair. Polite & honest drivers.

Red Roof Inn East

Jay Patel
Minal Patel
1620 Interstate 40 East
Amarillo, TX 79103
(806) 374-2020

www.redroof.com

SHOWCASE Total Cleaning & Restoration Services, LLC

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Karen Hernandez
Amarillo, TX 79118
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www.stcronline.com
Carpet, Upholstery, Air Duct, Tile & Grout, Water Damage Emergency Services.

So Be Fit

Dan Knight
Tina Knight
6461 S. Western Street
Amarillo, TX 79110
www.sobefitamarillo.com
We specialize in Metabolic Fitness, and Jeet Kune Do. We are able to provide two services, at affordable and competitive prices.

The ER on Soncy

Kevin Rickwartz
Isaac Siew
3530 S. Soncy Rd
Amarillo, TX 79119
<http://eronsoncy.care/>
Freestanding Emergency Room

Vivint, Inc.

Cody Pike
4931 N. 300 W
Provo, UT 84604
(877) 873-9883

<https://www.vivint.com/stores/city/amarillo-texas>

As a leading smart home technology provider, Vivint offers home security, energy management, home automation and local cloud storage to more than 1 million customers.

Willdan Energy Solutions

Kam Li
950 Threadneedle St., Suite 275
Houston, TX 77079
(346) 888-2533

www.willdan.com

Manages Xcel Energy's Retro-commissioning Program, which provides free energy studies and financial incentives for energy efficiency projects to eligible Xcel Energy commercial customers.

Y Marketing Company

Kris Barnings
Adair Lion
600 S. Tyler, Suite 2004
Amarillo, TX 79101
(806) 640-3289

www.yistheanswer.com

Y Marketing Company is a creative agency that specializes in making high quality videos, and in depth business development plans for smart businesses. At Y, we believe that every business should be able to elegantly show who they are, what they do, and why they do it. More specifically, we help you find your "Why Statement" and then incorporate that message in to all of your marketing efforts.

The Chamber cannot guarantee your success or your profitability, but it can guarantee the right business climate for you to succeed.

— Author Unknown

Search AmarilloChamber





Ribbon Cutting & Groundbreaking Ceremonies in December

Click on <https://bit.ly/RibbonCuttingDec2016> to download these pictures.



Absolute Lawn Care
13490 FM 2590



Charter Equine & Small Animal Hospital
13505 FM 2590



Don Mason Builders
8910 SW 34th, Suite 400



Dunkin' Donuts Soncy
4411 S Soncy



The ER on Soncy
3530 S Soncy



Little Caesars
4610 S Coulter (inside Walmart)



Modery Family Dental
9200 Town Square Blvd.



Nights of Lights
6505 S Osage



The Rustic Leopard
1944 Civic Circle



AMARILLO CHAMBER OF COMMERCE
WEEK'S SNEAK PEEK

Check the Week's Sneak Peek for a list of upcoming ribbon cuttings, groundbreakings, committee meetings, and more!

<http://bit.ly/ChamberWSP>

Welcome New Members

Thanks for Joining in December

Amarillo Habitat for Humanity ReStore

Larry Brogdon
Brenda Austin
4117 SW 34th Ave
Amarillo, TX 79109
www.amarillohabitat.org
Amarillo Habitat ReStore is a non-profit thrift store with a mission. The ReStore sells new and used building materials, home decor, furniture, clothing and more.

Amarillo STAT Care

Kayla Mabery
6014 Western St., Ste 400
Amarillo, TX 79110
Fax: (806) 231-4353
www.amarillostatcare.com
Primary care and urgent care clinic.

Amarillo Steam Clean Detailing Pro

Gabriel Castillo
1704 SE 3rd Ave. #400
Amarillo, TX 79102
(806) 584-0872
www.amarillosteamcleandetailingpro.co
Environmental Friendly Full Automotive Detailing Service. We cater Truck, Car, Motorcycle, Boats and some Air Craft Interior only. Specialize In Sanitizing Ambulance and Food Trucks.

Big Texan Zip Line-CARD Zipline Adventures LLC

Dianna Young
Curtis Young
1415 Sunrise Dr.
Amarillo, TX 79104
(806) 358-9128
Ziplining, maze, children's zoo, outdoor entertainment, sand dig. Fun Family adventure! Locally owned.

Double S Auctions

Donda Cordova
6513 Storage Drive
Amarillo, TX 79110
(806) 452-9100
www.doublesauctions.com
We are an estate auction company that specializes in making life transitions easier by selling estates through online and live auctions.

Full Rut Marketing

Adam Diaz
Leigha Diaz
5409 SW 15th
Amarillo, TX 79106
Fax: (806) 206-7902
www.fullrutmarketing.com
We spread good ideas and local services through mass media. Full Rut Marketing provides the best Amarillo SEO (Search Engine Optimization), and Social Media Management services. We manage your digital real estate to increase your visibility in search. Your customers can easily find your products and services when they need them.

Heartland

Rolly Keenan
Amarillo, TX 79119
<http://heartlandpaymentsystems.com>
We serve local small business owners in Amarillo--using credit card processing as our avenue to other small business services and lending.

Little Caesars

Apurva Khandhar
4610 S Coulter
Amarillo, TX 79119
(915) 781-0440
Fast Food Pizza Store

Modery Family Dental

Dr. Jake Modery
9200 Town Square Blvd.
Amarillo, TX 79119
(806) 731-1180
<http://www.moderydental.com>
We are servants first and dentists second. Rest assured that our team is dedicated to serving you by providing the highest quality of personalized, compassionate care possible. Whether it's regular cleanings or advanced treatments, we start by listening to you and your specific needs, then together, we find the best solution for you and your family.

Neighbors Emergency Center

Gina Moers
4121 S. Georgia St.
Amarillo, TX 79110
(806) 356-0634
www.nec24.com
Neighbors Emergency Center is a

24-hour freestanding emergency room that believes in providing extraordinary care that is dedicated to making lives better every day by providing unparalleled medical care driven by compassion, respect, and dedication and a focus on our patients, our culture, and the community.

Panhandle Closet Solutions

Kayce Carter
5562 Bluebird Street, Suite 600
Amarillo, TX 79109
<https://www.facebook.com/Panhandleclosetsolutions>
Panhandle Closet Solutions can turn any space, in or out of a closet, into a custom design of function, organization, and style. We boast excellent customer service and the highest quality installations. Estimates are free!

Price Roofing Co.

Cecil Price
2410 Climer Cir.
Amarillo, TX 79124
(806) 353-3389
Fax: (806) 467-2850
www.priceroofingco.com
Price Roofing provides all your roofing needs, servicing the Amarillo area since 1978. We do Roof Inspections, Insurance Claims Assistance, Residential and Commercial Roofing, and Roof Repairs. Contact Price Roofing today for a free estimate!

Renaissance Apartments

Kim Dotson
8200 W. Amarillo Blvd.
Amarillo, TX 79124
(806) 463-5633
www.renaissance-aps.net/

Stone Wonder

Daniel Vieira
600 N. Polk St.
Amarillo, TX 79107
(806) 676-0129
<http://www.stonewonder.com>
Wholesale granite and marble warehouse. Locally owned.

Susan's Embroidery & Apparel

Jim Cramer
Josette Cramer
2501 Lakeview Dr.
Amarillo, TX 79109
(806) 371-7310
With 25 years experience selling apparel, digitizing designs/logos for embroidery on screen print, we are able to fulfill your dreams for your business, team or personal use.

The Rustic Leopard

Amy Fernandez
1944 Civic Circle
Amarillo, TX 79109
(806) 584-5066
www.therusticleopard.com
We are a boutique full of cute, fashionable treasures. We offer trendy clothing from S-3X, metal decor, junk, home decor, and much more!

Water Still

Jody Kjerstad
4712 Bell St
Amarillo, TX 79118
Fax: (806) 622-7708
www.waterstill.com
We sell Vapor Compression Distilled water, refill your bottles or buy our packaged 1/2 liter and 1 liter bottles, 24 flavors of fresh brewed tea by the cup or gallon, healthy snacks, personal size bottles, crocks, coolers and much more.





SPRING MEGA MARKET

March 30, 2017
11:30 am - 5:00 pm

Holiday Inn Amarillo West
Medical Center

Don't miss out on the first pure Business-to-Business networking event of the year the Spring Mega Market. The event will include lunch, 3 hours of networking with over 60 business professionals representing more than 50 businesses, and will end with a happy hour reception. Contact us now to get registered and for even more exposure sign up to be a table sponsor.

WHAT IS MEGA MARKET? Chamber members will sit face-to-face with other members to present their products and services at the half day event.

HOW IT WORKS: Instead of speed-dating, think speed-connecting! Unlike other networking events where attendees will group with familiar faces and not interact with new faces, this fun event is structured to have members interact with other members presenting their products or services in a (2) minute presentation, before moving to the next table rotation; connecting successfully with many other members in just a few hours.

IMPORTANT TO KNOW: Because of the mechanics of the table rotations, no more than (2) representatives from (1) business may register.

COST: *Single Registration:* \$60 per person includes lunch, multiple table rotations, networking reception at the end of the day, and one electronic directory of attendees. (Note, no more than 2 attendees may register per business). ***Table Sponsor:*** \$250 includes registration for 2 attendees (1 will serve as a table host), items listed above, plus the business logo will be promoted on the PowerPoint display at the event, on the website, and in the Chamber eNewsletter.

Sign up now at

<http://www.amarillo-chamber.org/mega-market.html>

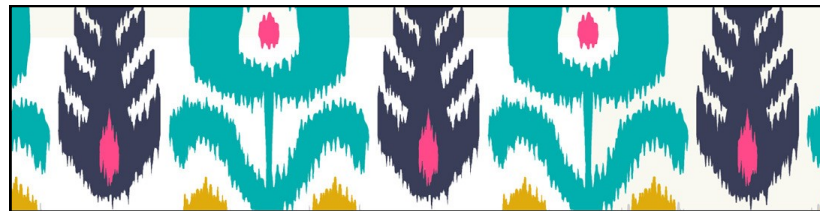
or contact Jason with questions at 806-342-2018

or Jason@amarillo-chamber.org



Mark Your Calendar:

- 2/9 After Hours Networking
- 2/20-21 Panhandle Days in Austin
- 3/2 After Hours Networking
- 3/30 Spring Mega Market
- 4/6 After Hours Networking
- 4/6 Golden Nail Awards
- 5/11 BusinessConnection
- 5/5-13 National Tourism Week
- 6/1 Cattle Drive Downtown
- 6/8 After Hours Networking
- 6/15 Summer Celebration
- 7/13 After Hours Networking
- 7/27 Chamber Open Golf Tournament
- 8/3 After Hours Networking
- 9/14 Good Times Celebration Barbecue Cook-off
- TBA Chamber Challenge
- 10/5 After Hours Networking
- 10/19 Annual Banquet & Business Excellence Awards



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www.adairphotography.net



Governmental Affairs Council Works to Maintain Relationships with State & National Legislators

Next month, community leaders from across the panhandle will join forces and travel to our state's capital for *Panhandle Days in Austin* to bring awareness to legislators on the critical issues that affect the people and businesses of the 26 counties of the panhandle region. This has been a biennial event for the Chamber for decades, and allows us to build and develop relationships to maintain an open dialogue with key lawmakers.

Because of the success of Panhandle Days in odd calendar years, local leaders also take the concept of this state event to the nation's capital with *DC Days* in even calendar years.

The Chamber is merely a catalyst to open doors or lines of communication to help precipitate change. If you would like to know more about Panhandle Days or the Chamber's Governmental Affairs Council, please contact Jason Harrison at 806-342-2018 or email Jason@amarillo-chamber.org.

www.amarillo-chamber.org/panhandle-days.html



girl scouts
of texas oklahoma plains

Girl Scout Cookies are here!



Find yours at girlscoutcookies.org



THANK YOU

RENEWING MEMBERS

AAA Texas, LLC/Travel
 Abbeville Dentistry & Denture
 Care Center
 Advanced Pavement
 Maintenance, Ltd.
 Alice Brooks Insurance
 Altura Engineering & Design
 AMA TechTel Communications
 Amarillo Floor Co.
 Amarillo Globe-News
 Amarillo Oral & Maxillofacial
 Surgery
 Amarillo Residence Inn by
 Marriott
 Amarillo South Chiropractic
 and Physical Therapy
 Amarillo SPCA
 Amarillo Venom
 American Classifieds
 Animal Medical Center
 Another Chance House
 Arrowhead Real Estate
 Artisan CLL LLC dba Lucky
 Ruckus Vape Shop
 Asarco LLC - Amarillo Copper
 Refinery
 Ascension Academy
 Awaken Medical Day Spa
 Back To Basics Massage and
 Personal Training
 Bank of America
 Ben E Keith Foods
 Berkshire Hathaway
 HomeServices
 Betenbough Homes
 Bobby Duby Motors
 Bridgeport Strategy
 BritKare Home Medical
 Bubba's 33
 Buck's Sporting Goods
 Budweiser Distributing
 Company
 Charles M Walker Co., Inc.
 Cheer Texas
 Coldwell Banker First Equity
 Realtors

Computer Services Inc.
 Creative CAD Designs, Inc
 Culberson Stowers
 Culligan of Amarillo
 Damron's Jewelry Guns &
 Pawn
 David Bowser Photography
 DHY Enterprises LLC
 Dick Ford Company
 Display Concepts Party
 Rentals, Inc.
 Dotsy's Boutique
 Dr. Bret D. Errington
 Duncan & Boyd Jewelers
 East, William
 Firehawk Safety Systems, Inc.
 Fireplace Center/Patio Shop
 Frank's Repair Plumbing, Inc.
 French & Company Realtors
 Gary Strickland Co.
 General Office Supply
 General Wholesale Supply, Inc
 GillcoEnergy, LP
 Girl Scouts of Texas Oklahoma
 Plains
 Gold's Gym Puckett Plaza
 Goree Auction
 Graham Data Supplies, LLC
 Grand Pharmacy
 Graphic Equipment & Supply
 Company
 Great Nation Investment
 Corporation
 Hanna, Richard L
 Harvey's Precision Body Shop
 Hill's Sport Shop
 Hillside Christian Church
 Hudgins Crosier Sumpter, P.C.
 I Don't Know!! Sports Bar &
 Grill LLC
 Irish Springs Pools & Spas
 Jamie S. Vandivere, P.C.
 Jersey Mike's Subs
 Jiffy Cleaners
 Jiffy Cleaners #3
 Jorge's Mexican Bar & Grill

Kabuki Romanza
 Ken's Amarillo Battery & Golf
 Cars
 King's Highway
 Lang Tire and Auto Service
 Center
 Larry Brown Realtors
 Lawyers Title of Amarillo
 Make A Wish North Texas
 Medical Square Pharmacy
 Mitchell Property Group
 Nurses Unlimited, Inc.
 Pak A Sak Inc
 Peeples Professional Cleaning
 Service
 Power, Pipe and Tank, LLC
 Primitive Strength
 ProPay-Professional Payroll
 Service
 Rayne Water Conditioning
 Red River Steakhouse
 Regence Health Network
 Remington Case LTD
 Partnership
 Renew Media Group, Inc.
 Republic National Distributing
 Company
 Retired Military (USMC)
 Reuben L. Hancock, P.C.
 Rusty Roush CPA, P.C.
 Sage Oil Vac, Inc.
 Scharbauer Cattle Company
 Sleep Inn & Suites West
 Smith Chiropractic and
 Wellness, LLC
 Southwest General Contractors
 Stock Building Supply
 Street Volkswagen of Amarillo
 Texas Glass Restoration &
 Window Cleaning
 Texas Heartland Insurance
 Services, LLC
 Texas Roadhouse
 The Jim Hutson Agency/Ronnie
 Wood
 The Plaza Restaurant

The Rock Ranch, LLC
 Total Physical Therapy
 United Rentals
 Universal Lending Corporation
 Vitel Communications
 Corporation
 Wealth Insight Network
 Westgate Mall
 Wildcat Bluff Nature Center
 Willborn Tank & Fuel Systems
 Willow Creek Kennels
 Witt Flooring Center

**Your Chamber's
 November
 membership
 retention rate of
 90.6 %
 puts us in the
 top 10 Chambers
 in the nation
 for our size.**

**Thanks for renewing
 your membership in
 November and for
 your continued
 support of the Chamber.**

REMEMBER: You can pay your Chamber invoices online and even update your membership listing, including address, phone, fax, email, website, description of services and more. Visit the MEMBERS ONLY section of our website or email Christy@amarillo-chamber.org for your login name and password if you have forgotten it. Need help? Give her a call at 342-2004.

Click here to go to the Members Only Login Section: <http://bit.ly/MembersOnlyLogin>

Free Networking at Chamber After Hours February 9

If you have yet to join us at one of these fun events, you can expect to meet some new faces, connect with some old friends, hand out some business cards, maybe win a door prize, enjoy some great food and beverages, and network, network, network. Best of all, they are FREE. We invite Chamber members to take advantage of this great way to meet new people who might want to know about your business.

For more information about After Hours hosts and to view photos from our last event at Street Toyota, visit <http://bit.ly/AmarilloChamberAfterHours>. If you would like to host a future After Hours at your business, call Jason at 806.342.2018.



Thursday, February 9th
5:00pm—7:00pm
Reed Beverage
3701 SE 25th Ave
(behind Walmart on Grand)

Chamber Members & Guests are invited to join us for another FREE Business Networking event. There will be hors d'oeuvres, drinks & door prizes. Adults only please.



AMARILLO CHAMBER
After Hours

→ **AT REED BEVERAGE** ←
3701 SE 25th Ave

.....
Thursday, February 9, 2017 → 5-7pm
.....

Amarillo Chamber of Commerce 

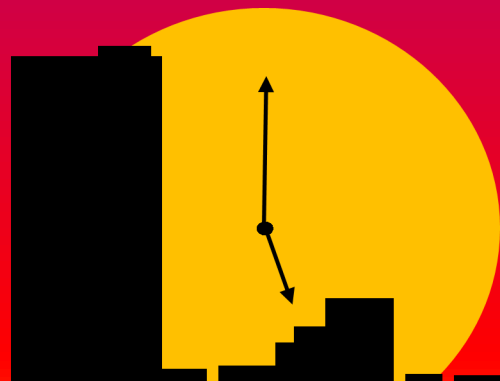
ENJOY:
FOOD, DRINKS
& DOOR PRIZES!

View more photos from our last After Hours event at Street Toyota at <http://bit.ly/AfterHoursToyotaPics>

Join the event on Facebook at <http://bit.ly/AfterHoursReedBev020917>

CHAMBER
AFTER HOURS

Feb 9 | Mar 2 | Apr 6 | Jun 8 | Jul 13 | Aug 3 | Oct 5 | Nov 2 | Dec 7





Convention & Visitor Council 2016-17 Year-To-Date Statistics

Tourism

Occupancy Rate (December)	56.4%
Group Tour Buses (Fiscal YTD)	14

Film Commission

Information requests (Fiscal YTD)	0
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Sport & Convention Groups

# of Conventions/Groups in Amarillo (Fiscal YTD)	14
Delegates (Fiscal YTD)	39,870
Room Nights (Fiscal YTD)	1,452
Convention Delegates Booked-Future Conventions (Fiscal YTD)	350
Convention Delegate Room Nights Booked (Fiscal YTD)	810
Attendees Booked-Future Sport Events (Fiscal YTD)	366
Room Nights Booked (Fiscal YTD)	462

Communications / CVC Website

CVC Website Visits (Google Analytics—December)	24,483
CVC Website Unique Visitors (Google Analytics—December)	20,440
CVC Website Page Views (Google Analytics—December)	41,417
CVC Website Average Visit Duration (Google Analytics—December)	1:11

Social Media

Facebook Page Likes Thru December (VisitAmarilloTX)	38,926
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WELCOME THESE SPORT & CONVENTION GROUPS TO AMARILLO

January

13-14	Texas A&M Kingsville Cvent—TAMUK vs WTAMU	16
14-16	Amarillo Hockey Association Mite Hockey League Cup Championship	120
19-20	Texas HOSA 2017 Area 4 Spring Conference	180

February

16-19	Ink Life Tour Tattoo and Music Festival	300
25	Amarillo Venom Arena Football International Arena Football Championship	50

March

2-4	Panhandle Showdown High School Fastpitch Varsity Softball Tournament	280
17-19	Cowboy Fast Draw Association 2017 Southern Territorial Championship	150

April

3-6	Texas Water Utilities Association Panhandle Regional Training	100
10-14	Texas Dept. of Transportation Travel Info Division Texas Travel Counselors Texas Travel Fair	105
17-20	West TX Justices of the Peace & Constables Assn. West Texas JPCA Annual	85
19-23	Construction Specification Institute CSI South Region Conference	85

May

5-7	National Club Baseball Association NCBA DI/II District VII Playoff Tournament	175
5-7	Toastmasters International District 23 Spring Conference	70
22-24	American Quarter Horse Association AQHA Affiliate Workshop/Training	150
26-28	Tascosa High School Class of '67 50th Reunion	200

VisitAmarillo.com

2017 Golden Nail Awards Seek Nominations

The 2017 Golden Nail Awards, honoring financial, in-kind and volunteer contributions to the fine arts in Amarillo and the Texas Panhandle, is accepting nominations from individuals as well as organizations. Nominations will reflect significant contributions to the arts in 2016.

The deadline for nominations is February 13, 2017. Read the guidelines and complete a nomination form online at www.visitamarillo.com/golden-nail/ or contact Mary Ramirez (342-2013 or maryr@visitamarillo.com) to receive a hard copy of instructions and the form.

Mark your calendar for the 35th Golden Nail Awards Gala on Thursday, April 6, 2017 in the Grand Plaza at the Amarillo Civic Center Complex.



Do you get the Tuesday morning email updates for what's going on around town with tourism, conventions, attractions and events? Email Eric Miller to be added to this fun and informative weekly email blast at eric@visitamarillo.com.

2 Weeks, 3 Museums

By: Eric Miller, CVC Director of Communications

Chamber members should move fast to enjoy the **2 Weeks, 3 Museums** promotion running in Amarillo until February 5.

Three Amarillo-area museums have brand new exhibits opening right now. The Panhandle-Plains Historical Museum starts three exhibits under the theme *The Great War*. The American Quarter Horse Hall of Fame & Museum opens *Nacidos Charros; Born Charro*. The Don Harrington Discovery Center unveils a trio of spring exhibits- *Little Builders*, *Brain Teasers 2* and *Strange Matter*.

Visit all three in the coming week and you will save a little on the admission.

Pay full admission price at the first museum you visit. Keep your receipt. Show your receipt when you visit the other two museums and get \$1 off each admission at each museum. This is good for adult, senior and student admissions. It is good for a single visitor or a family of 10. But it is only good until Sunday, February 5. And it does not apply to the Friday opening receptions held on January 27 at each museum.



No coupons or other offers may be redeemed as part of this promotion. It just takes a receipt.

"Amarillo has some outstanding museums and winter is the perfect time to head indoors to see these attractions. The fact that each participating museum is also launching a new exhibit makes this offer even better," Dan Quandt, VP of the Amarillo Convention & Visitor Council, says.

- ★ The Panhandle-Plains Historical Museum is open Tuesday-Saturday from 9 am to 5 pm.
- ★ The American Quarter Horse Hall of Fame & Museum is open Monday-Saturday from 9 am to 5 pm.
- ★ The Don Harrington Discovery Center is open Tuesday-Saturday from 9:30 am to 4:30 pm and on Sunday from 12-4 pm.

For more details visit <https://www.visitamarillo.com/articles/post/two-weeks-three-museums-means-savings/>.

Congratulations to these Prime Service Award Winners in November & December

Members of the CVC's Convention & Tourism Committee as well as other Chamber volunteers recently dropped in on the following businesses to deliver an **AMA Prime Service** lapel pin to these employees who provided someone with PRIME customer service.



If you receive outstanding service at an area business, nominate that person for a Prime Service award. Just call the CVC office at 374-1497 or visit <http://www.visitamarillo.com/primeservice/>.

Matt Hutchinson
Meineke—Georgia

Julie Berry
United Market Street

Jerry Frisbie
United Supermarket—Amarillo Blvd.

Wes Luginbyhl
City of Amarillo—Planning Dept.

Megan Sandoval
Amarillo National—45th & Western

Stacy Callison
Stacy's Uniforms

Rachel Little
Auto Glass Unlimited

Taylor Simon
Cheddar's Restaurant

Andrea Alaniz
Abuelo's

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Twitter.com/Visit_Amarillo



CVC Videos

Youtube.com/VisitAmarilloTX



CVC on Pinterest

Pinterest.com/visitamarillo



CVC on Instagram

Instagram.com/visit_amarillo

Does your business have a Facebook page? Write on our Facebook timeline and we'll share your information with our 7,000+ fans.

7,444 Fans on [Facebook](#)
4,440 Followers on [Twitter](#)
20,734 Photos on [Flickr](#)



The Chamber eNewsletter is published by the Amarillo Chamber of Commerce, 1000 South Polk, Amarillo, Texas 79101. It is provided free of charge to Chamber members. Address correspondence to Chamber Communications at the address listed above, call 806.373.7800 or fax 806.373.3909.

2016-17 Board of Directors Executive Committee

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Sherry Kunka	Toby Tucker
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Visit our website at:

Amarillo-Chamber.org

Penni Bentley, Editor
News@Amarillo-Chamber.org

THANK YOU RENEWING MEMBERS

A To Z Tire & Battery
 Accurate C&S Services
 Amarillo Air Conditioning
 Amarillo Crime Stoppers
 Amarillo Hospice of the Plains
 Amarillo Inn & Suites
 American Heart Association
 American Quarter Horse Association
 Apartment Association of the Panhandle
 Attebury Grain, LLC
 Axigent Technologies Group
 Bell Helicopter
 Blue Front Oyster Bar & Cafe
 Boyd Financial Services
 Buffalo Wild Wings
 Canyon News
 Cavender's Boot City
 CFX Studios
 Cody Perez Photography
 Coffee Memorial Blood Center
 CommTech, LLC
 D S Bus Lines, Inc.
 Domino's Pizza (Canyon)
 Domino's Pizza (Hillside)
 Domino's Pizza (Nelson)
 Edward Jones Bill Schwartz
 AAMS Financial Advisor
 FirstCapital Bank of Texas
 Gary's Heating & Air Conditioning, Inc
 Good Life Senior Living and Memory Care
 Greg Cook Insurance
 Hagy Company

Holiday Inn Express & Suites Amarillo
 Holiday Inn Express South
 J Lee Milligan Inc
 Jacob R. Dodson CPA PLLC
 Knorpp Business Park
 Lamar Outdoor Advertising
 Legacy Supportworks Inc.
 Merle Norman Cosmetics
 Moss Body Shop, Inc.
 Muscular Dystrophy Association
 My Crop Technologies LLC
 North Line Construction
 Open Heart Home
 Panhandle Art Center
 Panhandle Obstetrics and Gynecology
 Planet Fitness
 Polk Street United Methodist Church
 Prestigious Pools & Outdoor Living
 Price Overhead Door Co.
 Pride Home Center
 Professional Software of Amarillo dba/PSA
 Quick Quack Car Wash
 Royal Architectural Products
 Russell Cellular Inc.
 Scottco Mechanical Contractors, Inc.
 Shorty's Bear Safety Service
 State Farm/Shannon Brooks
 Steve Rogers Company
 Swifty Communigraphics
 Talon/LPE
 Taste Dessert Bar
 Taxequences, LLC

Texas Parks & Wildlife
 Tiernan Aeration
 Tisdale Siding & Windows
 Titlemax
 Top Notch Outfitters Inc.
 V & S Industrial Supply Inc.
 Valero Payment Services Company
 Victor B. Glenn C P A
 Westgate Computers
 Wolflin Mortgage Company
 Working Ranch Cowboys Association

Your Chamber's

December
 membership
 retention rate of

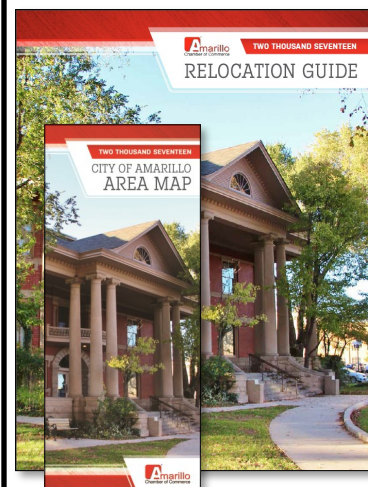
90.3 %

puts us in the
 top 10 Chambers
 in the nation
 for our size.

**Thanks for renewing
 your membership in
 December and for
 your continued
 support of the Chamber.**

REMEMBER: You can pay your Chamber invoices online and even update your membership listing, including address, phone, fax, email, website, description of services and more. Visit the MEMBERS ONLY section of our website or email Christy@amarillo-chamber.org for your login name and password if you have forgotten it. Need help? Give her a call at 342-2004.

COMING
 SOON!



The 2017 City Maps, Relocation Guides, and Chamber Membership Directories will soon be available.

We still have a limited supply of 2016 maps and relocation guides if you need some for clients or customers that are new to town. They are always FREE.

If you need an extra copy of the 2016 Membership Directory, we have a few of them available on a first-come, first-serve basis to our current members.

You can call Denise at 373-7800 and she will set aside anything you would like to pick up.

A copy of the 2017 Directory and a Membership Certificate will be mailed directly to the primary contact for all current members when they are available.

Editor's Corner



By: Penni Bentley, Senior Communications Director
Direct: 806.342.2005 Cell: 806.674.7334
penni@amarillo-chamber.org

Between Thanksgiving and Christmas I remodeled my 1964 kitchen. I mean totally gutted it down to the sheetrock and concrete. I was tired of broken square ceramic tile counter tops and cabinets that the cream-colored paint had chipped off of leaving the ugly brownish-gold stained cabinets visible underneath. We had given it a mini makeover when we bought the house 15 years ago, but even those cosmetic patches had run their course. Something had to be done. That meant a sledgehammer, power tools, and a bunch of pain and sweat (and maybe a few curse words).

Long story short, I have beautiful new cabinets and countertops and lighting and everything to make it shiny and new, which is exactly what I wanted. But I also have what seems like a never-ending layer of dust. We've swept and vacuumed and changed air filters and yet it's always dusty. Or maybe I just notice the minor imperfections of my great new kitchen more now because I had grown so complacent with the last dingy kitchen and everything just blended in. I have a hard time remembering where I have put things in my new kitchen some days, too.

So why do you care about my remodeling woes? You don't. But it reminded me about how difficult change can be. Even though I have something brand new (and this was something I really wanted), it's different than what I'm used to and it didn't happen

over night. It comes with kinks to work out and adjustments to be made, and it certainly wasn't free either. I just remind myself that the dust will eventually clear, and I'll settle in to my new "normal" with time...sometime over the next 15 years of my mortgage.

I'm not really equating my simple home project with the complex politics of the world, but I do think that with any change, the key is patience. Sometimes a little optimism and prayer don't hurt either. The best thing to remember is that you are not alone. No matter how you feel about the changes in our world, there is probably someone who feels just like you. But you have to be careful about shutting the door on people who feel differently than you do. The worse thing to do with change is just throw up your hands in despair and give up, or let the changes of the world negatively change you and your relationships.

So if the friends in your Facebook feed are showing signs of change that you don't agree with, remember that they are probably your friend because of something much bigger than elephants or donkeys, and they were probably your friend long before the political season started. Focus on the similarities you share or the unique things that make your relationship special, and try to overlook the differences that are being magnified and fueled right now in social media. I'm trying to remind myself of these things: Be the light. Embrace joy. Share kindness. The only thing I can control is ME...and the manner in which I handle change. I'm definitely a work in progress.

As always, tell us how we are doing. Give us your suggestions, feedback, and input. Feel free to write on our Facebook wall. Get involved. We are *proud* to be YOUR Chamber.



BusinessConnection 2017

Mark your calendars now to save the date of Thursday, May 11, 2017, for the 25th anniversary of the area's largest business-to-business tradeshow...BUSINESSCONNECTION®. Make note this year's show is actually 1 week earlier than usual, and plan on joining hundreds of organizations as they network and promote their businesses to thousands of community leaders and business attendees.

If you had a booth last year, keep an eye on your email inbox for registration forms will be going out over the next few weeks. If you weren't able to participate in last year's event, contact us now so we can get you on the list and assigned to available booths in mid-march.

If you own a restaurant, food/beverage, or catering company, you can also promote your great food as part of the Tradeshow Food Court. Space is limited, so call Jason Harrison at 342-2018 for details.

Watch our webpage for more details on the show coming soon at <http://www.amarillo-chamber.org/businessconnection.html>

25 YEARS

