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Gary Floiberg

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Penni Bentley, Sr. Director

Business Development & Governmental Affairs

Jason Harrison, VP Mary Garcia Lauren Austin

Quality of Life & Arts Becky Zenor, Director

Convention & Visitor Council

Dan Quandt, VP Eric Miller Tina Brohlin Kashion Smith Emilea White Mary Ramirez Stephanie Andrews Hope Stokes

Visitor Information Center & Gift Shop

Braley Hand, Manager Denise Rayford Tiffiny Shepherd

PO Box 9480 Amarillo, TX 79105 806.373.7800 806.373.3909 fax Amarillo-Chamber.org

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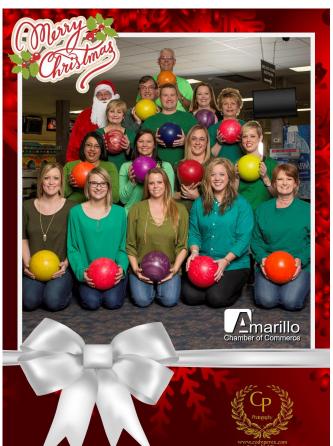


Tis the Season

There are 17 full-time and 3 part-time or contract employees working to meet the goals and objectives of the Chamber of Commerce and it's 6 councils throughout the year. Our staff represents more than 186 years of combined service to our members and the visitors to our city. Whether someone has been part of the team for a few months, or more than a decade, every single one takes great pride in their jobs, knows that no one person is more important than another, and understands that it takes everyone working as a team to be successful.

No matter what business you are in, you should always make time to have fun and celebrate together every once in a while. Our staff recently got together for a mini-retreat and to bowl a couple of frames. You can be awesome at your job, but rolling an 8 to 12 pound ball down a greasy lane trying to knock down 10 little wooden pins is a great way to put your ego in check. And it's a great way to laugh at yourself and your co-workers and be thankful you're healthy enough to work and play and laugh and be part of this great community.

On behalf of our staff and board of directors, we wish you the happiest of holiday seasons and a prosperous year in 2016!



Top Down: Gary Molberg, Dan Quandt, Eric Miller, Penni Bentley, Becky Zenor, Jason Harrison, Andrea McClintock, Mary Garcia, Emilea White, Kashion Smith, Tina Brohlin, Lindsey Arbeiter, Hope Stokes, Stephanie Andrews, Lauren Austin, and Christy Bigler. Not Pictured: Mary Ramirez, Braley Hand, Denise Rayford, and Tiffiny Shepherd.

Photo Courtesy of Cody Perez Photography & Tony Garcia

In this Issu€:		
New Members	2, 5	
Renewing Members	3	
Ribbon Cuttings	4-5	
After Hours	5	
CVC News & PRIME Service	6-7	
Editor's Corner	9	

Welcome New Members

Thanks for Joining in November

Altura Engineering & Design

David Salas Jacob Moreno 2300 N Western Amarillo, TX 79124 (806) 570-0870 (888) 947-6066 www.alturaengineering.com

Bridgeport Strategy

Regina Partain
Brad Climer
203 Private Rd. 1738
Chico, TX 76431
(940) 644-0081
www.bridgeportstrategy.com
Business Consultants

Bushland Mercantile

Kyle Humphrey
Brett Brown
1900 S FM 2381
Bushland, TX 79012
(806) 350-7855
www.agproducerscoop.com
Hardware sore with feed & ladies boutique.

Cody Perez Photography

Cody Perez Tony Garcia 6517 Storage Dr. Amarillo, TX 79110 (806) 683-7044

www.codyperez.com

Professional photographer & videographer. Locally owned. From weddings, engagements and birthdays, to family portraits, senior portraits, headshots, and commercial photography...we do it all!

Encore House, LLC

Eliza Knapp Kevin Knapp 812 S. Georgia Amarillo, TX 79106 (806) 570-6422 (888) 303-6774

www.encoreamarillo.com

Encore Amarillo provides a remarkable second chance for home furnishings. Unique se-

lections from around the globe. Home staging and specialty classes available.

Glenn Shepard Seminars

Cindy Shepard P O Box 210559 Nashville, TN 37221 (615) 353-7125

www.GlennShepard.com

Human Resources & Management Seminars. Glen lives in Nashville Tennessee, and has been in management for 25 years. He is the author of six books, including "How to Manage Problem Employees" and his #1 best seller "How to Be the Employee Your Company Can't Live Without".

Gray Glove Delivery, LLC

Cole Campbell 3350 Olsen, Suite 1300 Amarillo, TX 79109 www.grayglovedelivery.com

Full service moving, transfer, & storage company. Climate controlled storage & receiving, packing, specialty installations, in/out of town transfers & white glove delivery services.

Industrial Ink

Elizabeth Pigg
6327 S. Western, Suite C & D
Amarillo, TX 79110
(806) 803-9499
Commercial screen-printing,
promotional items printing,
complete vehicle wrap for
color change or graphics, vinyl lettering. Locally
owned. Start at \$5.40 per
shirt. No minimum order. No
set up/art work charge.
http://industrialink.us/

Kim Hooker, Architect

Kim Hooker 112 SW 8th Ave, #717 Amarillo, TX 79101 (806) 803-9049 www.khspaces.com On Time & On Budget: Project feasibility and cost estimates, Drawings in REVIT, Registered Accessibility Specialist Plan Review/inspection & Construction Administration. A focus on resource-saving design. Credentials: Registered Architect, State of NM and TX, LEED Accredited Professional (LEED AP), Certified Document Specialist (CDT), Registered Accessibility Specialist (RAS), State of TX.

KORE Real Estate

Zane Oliver 4423 SW 45th Ave A, TX 79105 (806) 414-5266

www.korecompanies.com

KORE Real Estate is a familyowned company engaged in the brokerage, investment, and development of residential and commercial real estate.

Locker Room Haircuts

Tony B. Wright 3350 Olsen Blvd. Amarillo, TX 79109 (806) 787-8099 www.lockerroomhc.com Sports themed men & boys hair salon/barber shop.

Oneida Dental

Annette Alonso 802 E. Amarillo Blvd Amarillo, TX 79107 (806) 553-5373

Premier Truck Group of Amarillo

Bobby Cooper 2210 S. Whitaker Rd. Amarillo, TX 79118 (806) 374-1033 (806) 376-9315 www.premiertruck.com

Rosa's Cafe & Tortilla Factory #11

Rachel Hernandez 4312 SW 45th Amarillo, TX 79109 (806) 351-1194 (806) 351-1195 www.rosascafe.com

Rosa's Cafe & Tortilla Factory #44

Rachel Hernandez 6007 S. Soncy Rd. Amarillo, TX 79105 (806) 351-1194 (806) 803-9147 www.rosascafe.com



Check the Week's Sneak Peek for a list of upcoming ribbon cuttings, groundbreakings, committee meetings, and more! http://bit.ly/ChamberWSP



Stay up to date by frequently checking our Chamber and Community Calendar online. You can even add your own events to the online community calendar.

http://bit.ly/AmarilloChamberCalendar

The Chamber cannot guarantee your success or your profitability, but it can guarantee the right business climate for you to succeed.

RENEWING MEMBERS

Martha's Home

A-1 Floor Co., Inc. AFLAC/District Office All Star Fence Company LLC Allstar Business Concepts Allstate Insurance/Kevin Vincent Agency Amarillo Art Institute Amarillo Auto Supply & Off Road Inc Amarillo Classic Events Amarillo Downtown Lions Club, Inc. Amarillo Floor Co. Amarillo Globe-News Amarillo Historical Museum Amarillo On-Site Massage Amarillo South Chiropractic and Physical Therapy Amarillo SPCA American Classifieds **Animal Medical Center Another Chance House** Arrowhead Real Estate Artisan CLL LLC dba Lucky Ruckus Vape Shop Ascension Academy Back Yard 2Go Bank of America **Bobby Duby Motors Buck's Sporting Goods** Caprock Building Systems Cavender's Boot City Caviness Beef Packers- Amarillo Charles M Walker Co., Inc. Cheer Texas Circle A Title Citizens Bank Coffee Memorial Blood Center Coldwell Banker First Equity Realtors Country Inn & Suites by Carlson **Culberson Stowers** Culligan of Amarillo D & K Automotive Damron's Jewelry Guns & Pawn David's Quality Electric, Inc **Dick Ford Company** Drury Inn & Suites Duncan & Boyd Jewelers **Education Credit Union Elwood Staffing Empire Paper Company** Faith City Ministries Fire Slice Pizzeria

Firehawk Safety Systems, Inc.

Fireplace Center/Patio Shop

Fogg and Associates LLP

Fountain of Health, Inc.

Frank's Repair Plumbing, Inc. French & Company Realtors G & P Associates Gary Strickland Co. General Office Supply General Wholesale Supply, Inc Gillco Investment, LP Girl Scouts of Texas Oklahoma Plains Gold's Gym Puckett Plaza Goree Auction Graham Data Supplies, LLC **Grand Pharmacy** Griggs Schooler-Gordon Funeral Directors Hanna, Richard L Harvey's Precision Body Shop Inc. High Plains Foundation Repair Hill's Sport Shop Hoarel Sign Company Holiday Inn Amarillo West Medical Center Holiday Inn Express - Canvon Holiday Inn Express South Home Plate Diner Inc. I Don't Know!! Sports Bar & Grill LLC Irish Springs Pools & Spas J Lee Milligan Inc Jackson's Auto Service Inc. Jacob R. Dodson CPA PLLC Jamie S. Vandivere, P.C. Jiffy Cleaners Jiffy Cleaners #3 Jiffy Cleaners #4 Joe Taco Mexi-Cafe Jorge's Mexican Bar & Grill Jorge's Tacos Garcia Junior Achievement of the High **Plains** KAMR - TV **KB** Recycling King's Highway Kirby Smith Machinery, Inc. Knorpp Business Park Lang Tire and Auto Service Center Larry Brown Realtors Law Office of Cynthia Barela Graham Lawyers Title of Amarillo Lifegift Organ Donation Center Loma Custom Homes Love & Son, Inc. Lovelady, Christy + Associates M & R Liquor Macaroni Joe's Pasta House Margaret Hoiewski - Independent

Pampered Chef Consultant

Mary E. Bivins Foundation McAlister's Deli Medical Square Pharmacv Merrill Lynch, Pierce, Fenner & Smith Mitchell Property Group MVC, Inc. My Crop Technologies LLC New Day Productions No Boundaries International North Line Construction Northwestern Mutual Wealth Management Co. Pak A Sak Inc Pantera Energy Company Parie Designs Polk Street United Methodist Church Potter County Courthouse Power, Pipe and Tank, LLC Pride Home Center Primitive Strength ProPay-Professional Payroll Service Raffkind's Randall C. Sims, District Attorney Realty Central Red Robin Amarillo LTD. Remington Case LTD Partnership Reuben L. Hancock, P.C. Rickey Culp Builders Inc Ruby Tequila's Mexican Kitchen Rusty Roush CPA, P.C. Sage Oil Vac, Inc. Scharbauer Cattle Company Scottco Mechanical Contractors, Inc. Service Master Shiver-Megert & Associates, LLP Sleep Inn & Suites West Smith Chiropractic and Wellness Southwest General Contractors Specialized Therapy Services State Farm/Kay McMinn Steve Rogers Company Stewart, Martin, Dudley & Webb Street Volkswagen of Amarillo Technical Solutions/Logical Technologies Inc. Texas Corn Producers Board Texas Furniture Texas Roadhouse The Bair Foundation Child & Family Ministries The Grounds Guys of Amarillo

The Jim Hutson Agency/Ronnie

The Urban Giraffe Thomas L. Moore & Associates Tiernan Aeration TNT Properties, Inc **Total Physical Therapy** U-Haul Moving & Storage of North Amarillo United Filters International United Rentals United Way of Amarillo & Canyon **Universal Lending Corporation** Valero Payment Services Company Vitel Communications Corporation W.M. Quackenbush Petroleum Geologist Wealth Insight Network Westgate Computers Whitaker Real Estate Willow Creek Kennels With You In Mind Publications, Inc. Witt Flooring Center Working Ranch Cowboys Association

The Plaza Restaurant

November membership retention rate of 91.6% puts us in the top 10 Chambers in the nation for our size.

your membership in
November and for
your continued
support of the Chamber.

Thanks for renewing

REMEMBER: You can pay your Chamber invoices online and even update your membership listing, including address, phone, fax, email, website, description of services and more. Visit the MEMBERS ONLY section of our website or email Christy@amarillo-chamber.org for your login name and password if you have forgotten it. Need help? Give her a call at 342-2004.

Click here to go to the Members Only Login Section: http://bit.ly/MembersOnlyLogin



Ribbon Cutting & Groundbreaking Ceremonies in November

Click on http://bit.ly/RibbonCuttingsNov2015 download these pictures.



Bold Realty Group 3955 S Soncy



Boys & Girls Club of Amarillo & Canyon 1923 S Lincoln



Classy Glass Yard Art 3701 Plains Blvd. #44



Cody Perez Photography 6517 Storage Drive



Excel Title Group 6900 I-40 West



Heartis Amarillo 1610 Research Street



Interstate All Battery Center of the High Plains - 2323 S Georgia



Loma Custom Homes 8721 Lupine



Nitstlers Lawn & The Resplendent Garden 11701 Truman Street



NTS Communications 806.776.4195



Oasis RV Resort 2715 Arnot Road



Sam's Club 8962 Westgate

Be sure to look for our Ribbon Cutting photos in

AMARILLO GLOBE-NEWS



Contact Lindsey at 342-2006 for information on holding

your own Ribbon Cutting or Ground Breaking event.



Suddenlink Communications 5800 W 45th

Welcome New Members

Thanks for Joining in November

US Health Advisors

John Williams 4406 Scotswood Amarillo, TX 79110 (806) 674-0765 (866) 222-1702

www.ushagent.com/johnwilliams

With 25 years of experience as an educator along with a passion for Helping Other People Everyday (H.O.P.E.), I can help you understand and navigate the constantly changing world of health care. Contact me and let's work together to customize a plan that will best fit your needs and your budget!

Veterans of Foreign Wars Post 1475

Quarter Master 1401 SW 8th Amarillo, TX 79101 (806) 373-3521

www.vfw1475.com

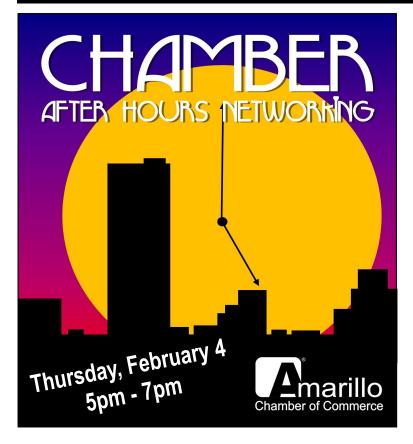
Our mission is to foster camaraderie among United States veterans of overseas conflicts. To serve our veterans, the military, and our communities. To advocate on behalf of all veterans.

Willborn Tank & Fuel Systems

Aaron Kubitscheck Stacy Jackson 204 S. Arthur Amarillo, TX 79105 806-372-4311 806-372-6832

www.willbornco.com

We are a Energy Service Company providing Custom petroleum, water & chemical storage tanks. Design and build both retail & private fueling systems with 24/7 equipment service after the sale. Custom fabrication for architects, builders & landscape designers. Local parts warehouse & showroom. Environmental compliance testing & remediation services.



Another Chamber After Hours Event Scheduled for February 4

If you have yet to join us at one of these fun events, you can expect to meet some new faces, connect with some old friends, hand out some business cards, maybe win a door prize, enjoy some great food and beverages, and network, network, network. Best of all, they are FREE. We invite Chamber members to take advantage of this great way to meet new people who might want to know about your business.

For more information about this and more 2016 events, visit http://bit.ly/AmarilloChamberAfterHours. We will post details and location on this event soon!

Chamber Members & Guests are invited to join us for another FREE Business Networking event. There will be hors d'oeuvres, drinks, & door prizes. Adults only please.



Convention & Visitor Council 2015-16 Year-To-Date Statistics Tourism Occupancy Rate (November) 62.2% Group Tour Buses (Fiscal YTD) 46 Visitor Center Guests (Fiscal YTD) 423 **Film Commission** Information requests (Fiscal YTD) **Sport & Convention Groups** # of Conventions/Groups in Amarillo (Fiscal YTD) 13 Delegates (Fiscal YTD) 8,800 Room Nights (Fiscal YTD) 1,895 Convention Delegates Booked-Future Conventions 6,780 (Fiscal YTD) Convention Delegate Room Nights Booked (Fiscal YTD) 3,360 Attendees Booked-Future Sport Events (Fiscal YTD) 400 384 Room Nights Booked (Fiscal YTD) **Communications / CVC Website** CVC Website Visits 20,863 (Google Analytics—November) CVC Website Unique Visitors 16,517 (Google Analytics—November) CVC Website Page Views 43,889 (Google Analytics—November) CVC Website Average Visit Duration 1:32 (Google Analytics—November) Social Media

Check out the new website at www.VisitAmarillo.com

37,218

Facebook Page Likes Thru November

(VisitAmarilloTX)

WELCOME THESE SPORT & CONVENTION GROUPS TO AMARILLO

December

PD Podoo Productions

29-31	2015 Championship Roughstock Challenge	160	
January			
7-10	Family Reunion/Wedding Party Peiris Wedding	15	
February			
12-14	Texas Society of Architects 2016 Design Conference	40	
18-21	Ink Life Tour Tattoo & Music Festival	300	
<u>March</u>			
3-5	Panhandle Showdown High School Fastpitch Softball Tournament	280	

Congratulations to these Prime Service Award Winners in November

Members of the CVC's Convention & Tourism Committee as well as other Chamber volunteers recently dropped in on the following businesses to deliver an **AMA Prime Service** lapel pin to these employees who provided someone with PRIME customer service.

If you receive outstanding service at an area business, nominate that person for a Prime Service award. Just call the CVC office at 374-1497 or visit http://bit.lv/PrimeService.



160

Aundra Jones
McDonalds's (Grand)

Kimberly Smith
Pak-A-Sak (45th & Coulter)

Chad Danner Scottco

Hemzah Doraji

Market Street United

Larry Bowser
Elliot Electric Supply

Jared Long

AT&T Store (24th & Georgia)

Natalie Gutierrez Leal's Restaurant

Amarillo CVC Receives ConventionSouth's Annual Readers' Choice Award

The Amarillo Convention & Visitor Council, a part of the Amarillo Chamber of Commerce, has received a 2015 ConventionSouth Readers' Choice Award.

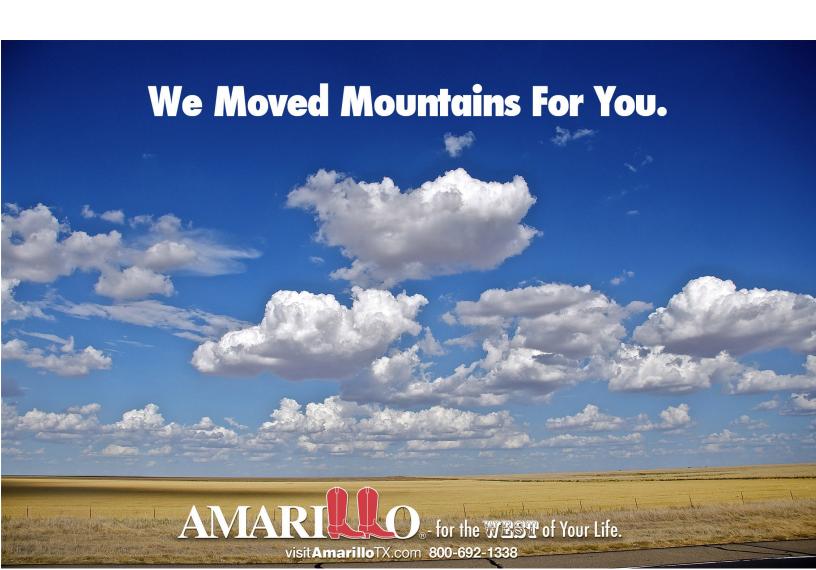
ConventionSouth covers the meeting and convention industry across the southern states and routinely asks its 18,000 readers to identify the best meeting facilities, hotels and convention & visitor bureaus in Alabama, Arkansas, Florida, Georgia, Indiana, Kentucky, Louisiana, Maryland, Mississippi, North Carolina, Oklahoma, Puerto Rico, South Carolina, Tennessee, Texas, Virginia and West Virginia.

This is the third time the Amarillo CVC has received this recognition since the program's creation in 2001. The Amarillo Civic Center Complex has received Readers' Choice Awards from ConventionSouth in the past, too.



"As sponsors of Amarillo's Prime Service Award, we take quality service very seriously. Everything we do is with our clients and our partners in mind. So, it is nice to know that ConventionSouth readers, who are among the most influential meeting planners in the nation, think we are doing a good job," Dan Quandt, VP of the Amarillo CVC, says.

Over 180 CVBs, meeting facilities and hotels across the south received a Readers' Choice Award this year. For a complete list of winners, visit http://conventionsouth.com/making headlines/stay-tuned-for-2015-readers-choice-award-winners/.



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Chamber Instagram

Instagram.com/AmarilloChamber





CVC Facebook

Facebook.com/VisitAmarilloTX



CVC Twitter

Twitter.com/Visit_Amarillo



CVC Videos

Youtube.com/VisitAmarillo



CVC on Pinterest

Pinterest.com/visitamarillo



CVC on Vine

Vine.co/AmarilloTx



CVC on Instagram

Instagram.com/visit_amarillo

Does your business have a Facebook page? Write on our Facebook timeline and we'll share your information with our 5,000+ fans.

5,989 Fans on Facebook

3,779 Followers on Twitter

17,704 Photos on Flickr



The Chamber eNewsletter is published by the Amarillo Chamber of Commerce, 1000 South Polk, Amarillo, Texas 79101. It is provided free of charge to Chamber members. Address correspondence to Chamber Communications at the address listed above, call 806.373.7800 or fax 806.373.3909.

2015-16 Board of Directors Executive Committee

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Chair-Elect
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Past Chair
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Governmental Affairs Council
Quality of Life Council
Ag Council
Convention & Visitor Council
City of Amarillo

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Visit our website at:

John Kritser

Amarillo-Chamber.org

Penni Bentley, Editor

News@Amarillo-Chamber.org

Editor's Corner

By: Penni Bentley
Senior Communications Director
penni@amarillo-chamber.org

My favorite part of the holiday season is hearing and seeing amazing stories of generosity and just basic human kindness. With all of the negativity and violence in the world, it's nice to share something that just makes your heart glad.

Less than a month ago, people were casually enjoying their dinner at the Outback restaurant when a truck slammed into the building. As horrifying as the photos looked, it was a true miracle that no one was seriously injured in the accident. But what happened after is what makes me proud to live in Amarillo.

Within days, a local church set up a fundraising page for employees who would probably have no income going into the holiday season. (Nearly \$6000 has been raised to date.) Awesome! Outback management stepped up to make sure that their employees would still be paid while the restaurant was closed for renovations. Another awesome! But the most clever move they made was not to merely hand over a check, they had their employees working to earn it by volunteering at the High Plains Food Bank. According to ABC7's website, "employees sorted almost 20,000 pounds of food and produced 16,400 meals for local families in need." What a great gesture! Awesome on all accounts!

Outback was able to re-open their doors this week, and the Chamber and Round-Up committee were on hand with the big scissors to

celebrate them as a brand new member. Outback Manager, Dustin Unruh, told one more great story that came from this terrible accident. One of Outback's closest competitors (literally closest because they are right across the street) is Hoffbrau Steaks. The night of the accident, some of the Hoffbrau team had set up their back meeting room with food and drinks and invited any of the Outback staff, emergency personnel, and restaurant guests to come over and sit and eat and ease some of their stress...for free. Hoffbrau management told us they probably served and saw 50-60 people that night. Kudos to Todd and the staff at Hoffbrau for reaching out!

That's just one example we've seen this holiday season. I've also seen two different radio stations calling upon their listeners to give back and help provide tons of toys for children in need or to help organizations like CASA who serve some of the most fragile children in our community. There have been businesses putting out bins to collect food for the food bank, fill lists on angel trees or coats to share the warmth. So many employees in every industry have been giving from their own pockets to make sure no one is forgotten this Christmas. It's so nice to see our members leading the charge to help restore a little more faith in mankind. My prayer is that all of that good karma will come back ten-fold to anyone who sets aside their own needs or their own differences to help another. Here's to a great new year and seeing exciting new things in our community.

As always, tell us how we are doing. Give us your suggestions, feedback, and input. Feel free to write on our Facebook wall. Get involved. We are *proud* to be YOUR Chamber.

Tune in to Fun 99.7 every
Monday at 2:30pm to hear about
the week's events, conventions &
newest members. It's the most
jam-packed three minute
segment each week. If you miss
it live, you can always check out
the video recap with more

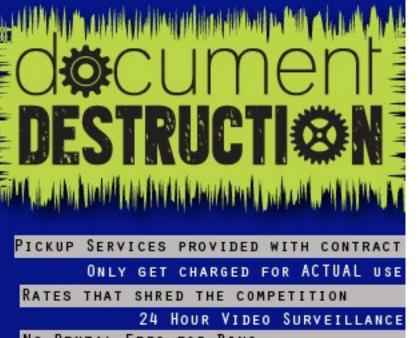








information on our <u>YouTube Channel</u>, <u>Facebook</u> page or on the <u>Week's Sneak Peek</u> page on our website.



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Mark Your Calendar:

3/10	Spring Mega Market
4/7	Golden Nail Awards
4/14	DC Days in Austin
4/19	Partners in Education Dinner
5/19	BusinessConnection®
6/16	Summer Celebration
7/28	Amarillo Chamber Open Golf Tournament
9/8	Good Times Celebration® Barbecue Cook-Off
9/TBD	Chamber Challenge Clay Shooting Event
10/20	Annual Banquet & Business Excellence Awards
11/10	Fall Mega Market