



®

NEWS

amarillo Chamber of Commerce

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**PO Box 9480
Amarillo, TX 79105
806.373.7800
806.373.3909 fax
Amarillo-Chamber.org**

Search AmarilloChamber on

BusinessConnection® Will Be Out Of This World

For connections and networking that is out of this world, make plans to be at the area's largest business-to-business tradeshow on **Thursday, May 19th** at the Amarillo Civic Center Complex. There are already more than 350 businesses signed up to show off their products and services to a crowd of over 5,000 attendees on this one-day event. A limited number of booths are still available to promote your business, but be sure to call the Chamber today to guarantee your spot in the show. Want to see who is signed up so far? Check out the list at <http://bit.ly/BC2016ExhibitList042816>.

For out of this world food, don't miss the Tradeshow Food Court during the BusinessConnection® show. There will be about 20 restaurants and caterers or food providers serving lunch from 11am—2pm for an all-inclusive ticket price of \$10 in advance or \$15 at the show. If you are a restaurant or caterer and are interested in giving away samples of old favorites or new additions, please contact the Chamber to get a Food Court booth (or see page 4 for information on participating in the Summer Celebration).

If you are an exhibitor, you will receive your show packet of information and complimentary VIP tickets in the mail prior to the show. If you are a Chamber member and just want to attend the show, be sure to pick up a free VIP ticket at the Chamber offices during normal business hours. And don't forget to purchase a ticket to the Food Court for \$10 in advance from the Chamber. You'll want to make a day of networking, visiting business booths, and eating lunch all in one convenient location from 10am—4pm. The general public can attend the show from 1pm—4pm.

For more information about the show, the food court, or getting a booth, contact Jason at 806.342.2018 or email Jason@amarillo-chamber.org. Check out the website www.amarillo-chamber.org/businessconnection for the latest information and answers to common questions.

Thank you to our many out of this world sponsors and special supporters. **Gold Sponsors:** AMA TechTel Communications, Amarillo Economic Development Corp., Amarillo Globe News, Amarillo National Bank, City of Amarillo, and West Texas A&M University. **Silver Sponsors:** Bell Helicopter, Betenbough Homes, Goodwill of Northwest Texas, Happy Trailer Sales, Southwest Airlines, Woodforest National Bank, and Zip Print. **Media Supporters:** ABC 7 Amarillo, Amarillo Globe-News, Alpha Media, Cumulus, KAMR Local 4 News, Ministries of Grace Church, My Home Team Media, NewsChannel 10, Townsquare Media. **Special Supporters:** Adair Photography, Glazer's Wholesale Distributors, New Day Productions, and Our City Realty.

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Ribbon Cutting & Groundbreaking Ceremonies in March

Click on <http://bit.ly/RibbonCuttingsMar2016> to download these pictures.



Amarillo Rock & Firewood
8800 RJ Drive



Dunkin' Donuts
2813 Western



Fairfield Inn & Suites West Medical
6600 I-40 West



Maurices
Inside Westgate Mall, Space 364



Shay Wesley Boudoir Photography
4101 SW 34th, Suite C



So1Fit
522 SW 16th Ave.



ThomasonScott, LLC
3321 Bell, Suite A

Be sure to look for our
Ribbon Cutting photos in

AMARILLO GLOBE-NEWS

amarillo.com

Contact Christy at 342-2004
for information on holding
your own Ribbon Cutting
or Groundbreaking event.

Check out the Job Bank

Let us give you a hand when it comes to finding the right job or the right employee. Because Amarillo is a great place to live, learn, WORK and play, the Chamber offers a FREE Job Bank service on our website under the WORK tab. There's over 40 jobs in a wide array of industries currently listed and new ones added all the time!

Post your Job: <http://bit.ly/PostYourJob>

View available Jobs: <http://bit.ly/ViewJobListings>

Got questions? Email Penni at penni@amarillo-chamber.org or call 806-342-2005. If your company is holding a job fair for the public, email me and I'll share the info on our website and social media.



Welcome New Members

Thanks for Joining in March

806 Barber & Beauty

Ricky Davis & Savannah Davis
3350 Olsen Blvd, suite 800
Amarillo, TX 79109
<http://806barberandbeauty.com/>
Barber shop and salon, family barber shop, colors, style, cuts for everyone, and traditional straight razor shaves.

Adam's Air

Adam Beal & George Deahl
4549 S. Western
Amarillo, TX 79109
(806) 316-1103
www.adamsairamarillo.com
Adam's Air is a locally owned leading -edge home comfort company established in Amarillo. We provide precise Heating and Air repairs and HVAC Services. Installation and indoor air quality products with a commitment to honesty, safety and integrity. We're not in it for sales, we're in it for service.

Amarillo Rock & Firewood, LLC

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Amarillo, TX 79119
(806) 236-2350
Rock sales, firewood distribution, fences, pergolas, stone installation, water features.

Cliffside Coffee

Jpaul Dodson & Mackenzie Groeneveld
600 S Tyler St., #110
Amarillo, TX 79118
(806) 318-8296
www.cliffsidecoffee.com
Located inside Chase Tower downtown, we take pride in providing a quick, convenient and fun coffee experience. We invite you to take your coffee to the edge!

Eaton's Crouse-Hinds

Alexandria Merritt & Jeremy Pepper
1901 W Farmers Ave
Amarillo, TX 79118
(806) 354-7026
Fax: (866) 374-6196
www.eaton.com
Eaton is a global diversified power management company, we help customers worldwide manage power needed for buildings, aircraft, trucks, cars, machinery, and business. Eaton's innovative technologies help customers manage electrical, hydraulic, and mechanical power more reliably, efficiently, safely, and sustainably.

Gene Messer Ford

Mathew Meira & Sarah Bradley
3400 S Soncy
Amarillo, TX 79119
(806) 355-7471
www.genemesser.com
We have a complete lineup of new and used cars for the Amarillo region, and our customer care continues long after you buy or lease a Ford - thanks to our dedicated car service and auto repair team. Gene Messer Ford Amarillo makes the process of securing your next Ford easy. Stop in and see what makes us different!

Happy Trailer Sales

Emily Barber & Ronnie Enns & Ruben Cantu
17700 IH-40 West
Amarillo, TX 79124
(806) 410-3052
www.happytrailersales.com
Our goal is complete customer satisfaction. We will do whatever we can to get you the best deal on your next trailer, whether it be new or used. We stock a variety of different brands to suit your needs, including PJ Trailers, Neckover, Delta, Delco, RC, and Carry On trailers.

Jimmy Fincher Body Shop

Jace Fincher & Jimmy Fincher
5827 Canyon Dr.
Amarillo, TX 79110
(806) 353-3491
www.jimmyfincherbodyshop.com
Auto body repair, auto painting, paintless dent removal, dent removal. Provide world-class results. Equally skilled at repairing damages or customizing your vehicle, we are your top Amarillo auto body shop.

Kindred at Home Healthcare

Wendy Shoemaker & Carol Crawford
2007 S. Coulter
Amarillo, TX 79106
(806) 353-3601
www.kindred.com
Caring for a family member can be overwhelming. That is why Kindred is uniquely capable of delivering on the promise of in-home care. Patients & their families immediately notice that our team is attentive, supportive, & communicative as we deliver expert care with genuine compassion.

Merle Norman Cosmetic Studio

Brenda Alcala & Idriana Torres
3440 Bell St, Suite 106
Amarillo, TX 79109
www.merlenorman.com
We are a Merle Norman Cosmetic Studio Franchise that offer a variety of makeup and skin care products as well as synthetic wigs and jewelry.

Neon Pink Media

Katie Eddins
2116 SW 60th
Amarillo, TX 79118
(806) 683-1006
www.neonpinkmedia.com
Neon Pink Media is a media entertainment company providing DJing, sound set up, karaoke and live entertainment for all occasions. We have worked with companies and clients all over the Texas Panhandle!

Panhandle Dermatology

Beth Perry
1600 S. Coulter, Bldg D, Suite 401
Amarillo, TX 79106
Panhandle Dermatology is a faith based practice dedicated to providing unparalleled care and service in the treatment of diseases of the skin, hair, and nails.

So1Fit

Nemo Rodriguez & Mason Bannavong
522 SW 16th Ave
Amarillo, TX 79101
(806) 367-1834
www.so1fit.com
Serving as Amarillo's very first Hardcore/Calisthenics gym. Classes for absolutely all levels, open gym, and personal training available.

St. Mary's Catholic Cathedral & School

Fr. Scott Raef & Sheri Friemal
1200 S. Washington
Amarillo, TX 79102
(806) 376-7204
www.stmarysamarillo.com
Saint Mary's Catholic Cathedral is the spiritual home for over 1,100 families and reflects the thriving, diverse, urban character of its surrounding community. It offers an assortment of catholic spiritual practices as well as catholic theological based ministries and services. The St. Mary's Cathedral School is the oldest private school in Amarillo, with Montessori preschool and elementary school for students in Kindergarten through 5th grade.

Tap Snap Photo Entertainment

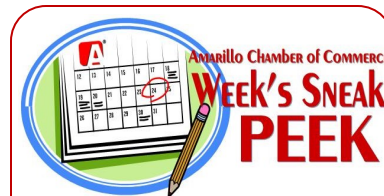
Fred Arthur & Mary Arthur
3509 76th Street
Lubbock, TX 79423
Fax: (806) 209-0112
www.facebook.com/tapsnap1035
TAP Snap is the nation's leader in open-air, event -based photo entertainment; corporate, wedding, sports, graduation, religious, holiday, school re-unions, charity, are categories we work in.

The Scarlet Door

Debbie Brown & Paulette Scott
2724 Civic Circle
Amarillo, TX 79109
(806) 359-5373
www.thescarletdoor.com
Amarillo's most luxurious salon, day spa & boutique. While scheduling your spa services, check out our professional hair designers in the full service salon or shop in our boutique. Your One Stop Shop - hair, nails, massage, facials, shopping, etc.

ThomasonScott, LLC

Misty Edwards & Kristi Rohrs
3321 Bell, Suite A
Amarillo, TX 79106
(806) 340-7330
Fax: (806) 340-7331
www.thomasonscott.com
ThomasonScott is the premier commercial and residential real estate company in Amarillo, TX specializing in providing exceptional customer service with over 50 years of experience.



Check the Week's Sneak Peek for a list of upcoming ribbon cuttings, groundbreaking, committee meetings, and more!
<http://bit.ly/ChamberWSP>



Amarillo Chamber
SUMMER
celebration



9th Annual Summer Celebration Planned for June 16

Nothing says "summer" like food and drinks and friends enjoying beautiful downtown Amarillo with some great live music. Mark your calendars for the best event to celebrate summer on Thursday, June 16th from 5pm-8pm on the Chamber grounds at 10th and Polk. You'll get to network with other friends, coworkers and associates and sample food and drinks from some of the best Chamber member restaurants, caterers and food/beverage providers all for one great price of \$25 in advance, or \$30 at the gate.

Watch for more details coming soon with the list of participants and supporters, and we are super excited that the **Velvet Funk Band** will be cranking up the fun with music this year. And if you are a restaurant, caterer or food/beverage company, we'd LOVE to let you show off and sample your specialties to this crowd. Just call Andrea at 342.2007 or email andrea@amarillo-chamber.org for details or check out the information packet on our website at: www.amarillo-chamber.org/summer-celebration.html. You can see more photos from last year and see if we spotted you at the event.



Mark Your Calendar:

- 5/1-7 National Travel & Tourism Week
- 5/19 BusinessConnection®
- 6/2 Longhorn Cattle Drive Downtown
- 6/9 After Hours Networking
- 6/16 Summer Celebration
- 7/28 Chamber Open Golf Tournament
- 8/4 After Hours Networking
- 9/8 Good Times Celebration® Barbecue Cook-Off
- 9/24 Chamber Challenge Shooting Event
- 10/6 After Hours Networking
- 10/20 Annual Banquet & Business Excellence Awards
- 11/10 Fall Mega Market
- 12/1 After Hours Networking

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We're on [Fun 99.7](http://Fun99.7) every **Tuesday** at **8:30am** to talk about the week's events, conventions & newest members. It's the most jam-packed three-minute segment. If you miss it live, you can always check out the video recap with more information on our [YouTube Channel](#), [Facebook](#) page or on the [Week's Sneak Peek](#) page on our website.



Golden Nail Award Winners

By: **Becky Zenor, Director Quality of Life / Arts**

The winners accepted honors at the Thirty-Fourth annual Golden Nail Awards on Thursday, April 7, 2016 in the Grand Plaza Ballroom at the Amarillo Civic Center. Approximately 370 attended.

The Amarillo Convention and Visitor Council Arts Committee sponsors the gala to recognize financial, in-kind, and volunteer contributions to the fine arts in Amarillo and the surrounding communities in the Texas Panhandle.

The Golden Nail Awards committee members include Kevin Ball, Sherman Bass, Ann Crouch, Angela Knapp-Eggers, Chip Garrison, Carol Lovelady, Neal Nossaman, Gaynelle Riffe, Kathy Sheldon and Bobby Steele. Becky Zenor and Mary Ramirez served as the Chamber staff liaisons.

Over 400 nominations were received from throughout the Panhandle. The Golden Nail Awards categories are the Individual, Business, Foundation, Distinguished Volunteer and the Up and Coming Distinguished Volunteer Award. A Special Award was presented and three Golden Touch Awards were presented to recognize new or innovative ideas and projects. The Summit Award was presented for outstanding devotion and support of the fine arts in Amarillo and the Panhandle over a period of years, including meaningful public involvement and unstinting personal services as well as generous financial help.

Summit Award

Magdalena McMordie

Special Award

Panhandle-Plains Historical Museum's "Red Ladies"

Individual Awards

Alice and Robbin Dawson, Panhandle

Diane and Robert Thorpe, Perryton

Business Awards

Amarillo College and Amarillo College School of Music
Rio Petroleum

Foundation/Non-Profit Organization Awards

The Waite and Genevieve Phillips Foundation

The Louise and Gene Rahll Foundation, Dalhart

Distinguished Volunteer Awards

Bill Burnett

Kathleen Pollard, Dalhart

Up and Coming Distinguished Volunteer Awards

Callie Holton

Ashley Kelley

Kristen Mann, Canadian

Golden Touch Award Winners

Amarillo Museum of Art's "King of the Road: The Trucks of John Himmelfarb Family Day"

Panhandle-Plains Historical Museum's "George Catlin's American Buffalo"

Carson County Square House Museum's and Panhandle Independent School District's "Living Museum"

We would especially like to thank the following whose generosity helped make is gala possible: Duncan and Boyd Jewelers, Glazer's Wholesale Distributors, Alexander Valley Vineyards, M Joe's Catering, Galleries at Sunset, Freeman's Flowers, Civic Amarillo, Wes Reeves, The Anonymous Golden Nail Awards Jury

View more photos at:

<http://bit.ly/GNAPics2016>



Civic Beautification Project

By: **Becky Zenor, Director Quality of Life / Arts**

The Amarillo Chamber of Commerce Civic Beautification and Krause Landscaping Contractors, Inc. have once again partnered to beautify another location in Amarillo. This year, they worked with the Rick Husband International Airport to landscape their front and exit entrances at the airport.

Krause Landscaping Contractors, Inc., and the Civic Beautification Committee have partnered since the first landscaping project in 1993 when they landscaped the Georgia Street Entrance to Route 66 Sixth Avenue. Other projects have included various high school, middle school and elementary school entrances, ACAAL entrance, Llano Cemetery entrances, the Senior Park entrance, Another Chance House, and Kid's Inc. Dugger Field. Krause and the committee provide and plant the materials, and the non-profit organization agrees to the maintenance. The committee has also been meeting with TXDOT and the City of Amarillo officials to clean-up and beautify Interstate 40.

"We feel that landscaping the airport front entrance and exit area was so important because it is often the first impression many companies and visitors see when they come to Amarillo. And it is a matter of civic pride", said Billy Krause, current Civic Beautification Committee Chairman. "It is a nice partnership with the airport", he added.

The plant materials at the airport front entrance include Regal Prince Oak trees, Taylor Junipers, Boxwood shrubs, roses, day lilies and ground cover. At the area as you exit the airport, they removed dead trees, weeds, steel edging and installed a new sprinkler system, saved and moved a few Pinion trees, planted some new trees, sod, and moved the rocks.

So next time you are driving to the airport to travel or pick up someone, enjoy the new landscaping and say job well done to Billy Krause, his staff and the Amarillo Chamber of Commerce.





Convention & Visitor Council 2015-16 Year-To-Date Statistics

Tourism

Occupancy Rate (March)	69.3%
Group Tour Buses (Fiscal YTD)	97
Visitor Center Guests (Fiscal YTD)	1,209

Film Commission

Information requests (Fiscal YTD)	14
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Sport & Convention Groups

# of Conventions/Groups in Amarillo (Fiscal YTD)	27
Delegates (Fiscal YTD)	10,763
Room Nights (Fiscal YTD)	2,692
Convention Delegates Booked-Future Conventions (Fiscal YTD)	14,040
Convention Delegate Room Nights Booked (Fiscal YTD)	8,211
Attendees Booked-Future Sport Events (Fiscal YTD)	4,438
Room Nights Booked (Fiscal YTD)	3,767

Communications / CVC Website

CVC Website Visits (Google Analytics—March)	57,185
CVC Website Unique Visitors (Google Analytics—March)	45,497
CVC Website Page Views (Google Analytics—March)	106,743
CVC Website Average Visit Duration (Google Analytics—March)	1:26

Social Media

Facebook Page Likes Thru March (VisitAmarilloTX)	38,193
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WELCOME THESE SPORT & CONVENTION GROUPS TO AMARILLO

May

5-7	Greater Southwest Music Festival 45th Annual Event	300
6-8	National Club Baseball Assn/ColIClubSports 2016 NCBA D I/II District VII Playoff Tournament	175
7-8	Amarillo area Tennis Association 2016 CHAMPS Major Zone Tournament	200
13-14	Texas Historical Commission Annual Board Meeting	50
13-15	Yellow City Comicon YC3	75
13-16	Texas Tech School of Pharmacy Graduation	2,500
15-17	Foundation for Women's Resources Leadership Texas	100
15-19	Texas Cultural Trust Texas Women for the Arts	90

June

10-12	Gateway Church Fifty Plus-Life Group	50
14-17	American Contract Bridge League Duplicate Bridge of Amarillo Tournament	200
16-19	Christian Congregation of Jehovah's Witness	2,500
20-22	Mediators of Texas Advanced Family Mediation Class	15
23-26	Helms Briscoe Fortune Builders Real Estate Insiders Summit	10

July

14-17	Christian Congregation of Jehovah's Witness	2,500
15-17	USSSA (U.S. Specialty Sports Association) 2016 Youth Slow Pitch World Tournament West	460
21-24	AMA-CON 2016	1,700

Congratulations to these Prime Service Award Winners in March

Members of the CVC's Convention & Tourism Committee as well as other Chamber volunteers recently dropped in on the following businesses to deliver an **AMA Prime Service** lapel pin to these employees who provided someone with PRIME customer service.



If you receive outstanding service at an area business, nominate that person for a Prime Service award. Just call the CVC office at 374-1497 or visit <http://www.visitamarillo.com/primeservice/>.

Stacy Conway

Amarillo Civic Center Complex

Gavin Goodfellow

United Supermarket (Soncy)

Juanita Reynoso

Taco Villa (Coulter)

Kristy Kelly

BSA Scheduling Department

GO TIME TO Big!

for **NATIONAL TOURISM WEEK**
APRIL 30 - MAY 7, 2016

AMARILLO
Convention & Visitor Council

Time to Go Big—National Tourism Week 2016

By Eric Miller, CVC Director of Communications

Go big. From new restaurants and shopping to hotels and big plans for downtown, you see it all over Amarillo.

Tourism is no different. It's a great Time to Go Big for Amarillo tourism.

"Last year I was pleased with all our tourism week events but I think this year we have gone bigger," says Dan Quandt, Vice President of the Amarillo Convention & Visitor Council. "Chamber members are welcome at all of these special events."

According to recent statistics from the Texas Office of Economic Develop-

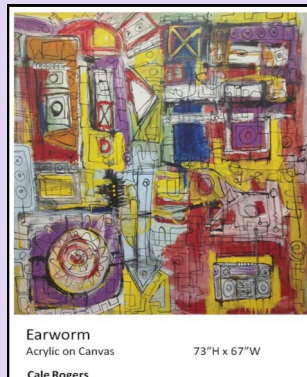
Artist Makes Sale Thanks to Airport Art Program

Artist, Cale Rogers, was selected to exhibit 9 pieces of his artwork at the Rick Husband Amarillo International Airport from March – June, 2016 as part of the Airport Art Programs.

A recent traveler came across the exhibit of Roger's work at the Amarillo airport. Mark Kubena, an engineer for Insight Engineering in Houston, contacted the artist the following week about purchasing his "Earworm" painting, as well as requested more information on his additional pieces. Not only did the Airport Art Program result in the sale of this piece, but it is also partially responsible for the increased traffic to Roger's [website](#) by people outside of the Panhandle area.

"This is not a promotion of just one artist. The rotation of artists will give travelers who frequent our airport an opportunity to see a wide variety of work", said Rogers. He also added "Amarillo is loaded with talented artists and arts entities."

The Airport Art Program is sponsored by the Amarillo Convention and Visitor Council Arts Committee and the Rick Husband International Airport, with special assistance from Sara Freese, Airport Manager, and Alex Gregory of the Amarillo Museum of Art.



Earworm
Acrylic on Canvas 73"H x 67"W
Cale Rogers

If you are interested in participating in the Airport Art program, have questions, or would like to receive an application, please contact Becky Zenor at 806.342.2010 or becky@amarillo-chamber.org.

In addition to being a talented artist, Cale Rogers also works for Chamber member, Suddenlink Communications.

ment & Tourism, the Amarillo metro tourism industry contributes more than \$877 million annually to our local economy. Further, for every dollar spent by the State of Texas to promote and advertise tourism, the state receives a return of \$7 in spending.

"Our industry employs thousands of residents from hotels and restaurants to attractions and other professional services, so it is vital to our city," Quandt says.

Find all the Amarillo Tourism Week details at www.visitamarillo.com/-tourismweek2016/.

Here are just the highlights of Amarillo's *Time To Go Big* celebration of National Tourism Week:

- ★ Museum Day on Saturday, April 30. Six area museums are participating by offering special admission prices and some gift shop deals.
- ★ What's On Tap? networking event is Monday, May 2 at the RV Museum at Sisemore's Traveland from 5-7 p.m. The museum gets rave reviews from all its visitors.
- ★ Yellow City Certified Tour Day is for front-line staff in the area tourism industry. It is Wednesday, May 4 from 10 a.m. to 4 p.m. The CVC guarantees they will finish the day knowing more about our city.
- ★ Texas Panhandle Travel Rally Day is Friday, May 6 at the Texas Travel Information Center on I-40 East and Airport Blvd. Get the latest from more than 20 area attractions. It is open from 10 a.m. to 4 p.m.
- ★ Find CVC staff at the Center City Corral during First Friday Art Walk on May 6 from 5-9 p.m. We would love to hear what you think about all our plans.
- ★ National Train Day meets National Tourism Week on Saturday, May 7 at the Amarillo Railroad Museum. Drop by their open house to learn about their big future plans.
- ★ Arts Night, Venom Style brings together Amarillo's arts organizations with the action of indoor arena football. Cheer the Venom and check out those opera tickets you've always wanted.

Festivities started with recognition of this Go Big trend at Potter County Commissioners Court, Randall County Commissioners Court and the City of Amarillo Council.

"We hope that everyone finds a way to go big for Amarillo tourism this week. If not, give us a call and we will help you find your place in this week," Quandt says.



Chamber & CVC Staff members with City Council Members after the Tourism Week Proclamation.

THANK YOU RENEWING MEMBERS

1-800-PLUMBER of Amarillo
1st Alarm
4D Construction
A-1 Rocket Industries
Aardvark Services Inc
ABC 7 News
Abrahamson & Associates
Acute & Chronic Pain and Spine Center
Adobe Walls Stoneworks
Air Oasis LLP
Amarillo Building, LLC
Amarillo Bulls Hockey
Amarillo Chiropractic Center
Amarillo Dental Spa
Amarillo Downtown Kiwanis Club
Amarillo Martial Arts Center
Amarillo Outdoor Power Equipment Co.
Amarillo Railroad Museum, Inc.
Amarillo Symphony
Amarillo Testing & Engineering
Amarillo United Citizens Forum/Black Historic
Ault & Associates, CPAs
Best Buy
Blue Cross Blue Shield of Texas
Canyon Finance #0855
Canyon Metal L.L.C
CareNet Pregnancy Centers
Catmandu
Ceta Canyon Camp & Retreat Center
Chalice Abbey
Childers Brothers Inc
Chop Chop Japanese Steakhouse
CLI Capital
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Cole Stanley Builders LTD.
Comer Custom Builders, LLC
Concentra Urgent Care
Connie Stark Realtors
Country Road Supplies
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Dave Blakely Construction Services Inc
Diamond Business Services
Diversified Waste Management
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ER Now - Your 24/7 Emergency Room
Esparza Consulting, Inc.
Expert Editing
Farmers Insurance - Leslie Massey
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Firestone Complete Auto Care
FirstCare Health Plans-Amarillo
Fountain of Health, Inc.
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General Rental Center
Golden Corral Buffet & Grill
Gold's Gym & Athletic Club
Gray's Studio
Harrington House Historic Home
Harvest Christian Fellowship
Heartis Amarillo
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KFDA NewsChannel 10 CBS
Kingdom Keys Christian Radio Network
Larry Baker Plumbing
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Liberty Mutual Insurance
Lift with your Legs Movers, LLC
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Park at Coulter
Pete's Greenhouse
Plains Dairy L.L.C.
Plains Land Bank
Planet Fitness
Proffer Surgical Associates
Public House
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Roth Products of Texas, Inc.
Sanders Design Build
Security Specialist, Inc.
Shepherd Concrete
Silver Oak Apartments
Sims Parge' Moya Architects, LLC
Snack Pak 4 Kids
Sparkman Orthodontics
State Farm/Shannon Brooks
Sumner Insurance Agency
Susan G. Komen Greater Amarillo Affiliate
Taxequences, LLC
Templeton, Smithee, Hayes, Heinrich & Russell
Texas Air and Space Museum
Three Falls Cove Country Inn and Vineyards
Timeless Designs, LP
Top Gun Auto Service & Repair
Tracy Howland Realty
Trigg General Construction
Trinity Baptist Church
TruGreen
United Healthcare of Texas
Vigil Pizza dba Domino's Pizza
Vince Wirt Insurance-TWFG

Vista College
W Silver Recycling Inc.
Welcome Pardner!
West Texas A&M University
Window World of Amarillo
Witt Flooring Center

Your Chamber's
March
membership
retention rate of
93.4%
puts us in the
top 10 Chambers
in the nation
for our size.

**Thanks for renewing
your membership in
March and for
your continued
support of the Chamber.**

REMEMBER: You can pay your Chamber invoices online and even update your membership listing, including address, phone, fax, email, website, description of services and more. Visit the MEMBERS ONLY section of our website or email Christy@amarillo-chamber.org for your login name and password if you have forgotten it. Need help? Give her a call at 342-2004.

Click here to go to the Members Only Login Section: <http://bit.ly/MembersOnlyLogin>

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CVC on Pinterest
Pinterest.com/visitamarillo



CVC on Vine
Vine.co/AmarilloTx



CVC on Instagram
Instagram.com/visit_amarillo

Does your business have a Facebook page? Write on our Facebook timeline and we'll share your information with our 6,000+ fans.

6,273 Fans on [Facebook](#)
3,994 Followers on [Twitter](#)
18,047 Photos on [Flickr](#)



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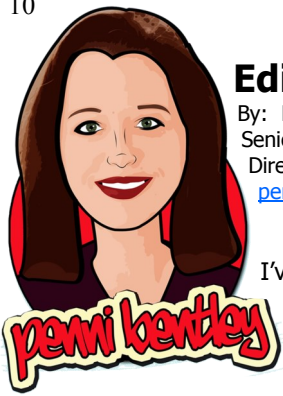
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Visit our website at:

Amarillo-Chamber.org

Penni Bentley, Editor
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Editor's Corner

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I've been with my husband for nearly 24 years (22 married this summer). I've been with him for more than half of my life. Before that, I had college roommates or lived in my parents' home. In other words, I've never truly been alone. I've always had a built-in / live-in support system to keep me company, help with expenses, laugh with, cry with, and now sit and stare at my cell phone with. And as silly as that sounds, it's something that I just realized I take for granted.

Someone who regularly reads my little corner of words here recently emailed me about their struggles with living and going through life alone. How they try to remind themselves that maybe all of this is part of a bigger plan for their life and learning to accept and trust in their faith.

Which got me thinking, even at work, I have a support system of 20 or so coworkers who I can go to with help on projects. And that no matter how awesome I think I am, the success of the Chamber does not solely fall onto my shoulders. I'm not single-handedly responsible for every aspect of our business...thank goodness! But we have so many Chamber members who are not just small business owners, but are literally one-man shows doing everything to keep their business running and be successful. That's really inspiring...but it also scares me to death.

Imagine if your whole support system was suddenly gone. You were the one running the business all by yourself. And then when you went home at night, you had no one to talk to about those struggles or frustrations or even to celebrate little victories with. That's more than a little daunting to me.

Granted, there are some people who function best when alone. They don't want to have to answer to anyone or file a report for either their personal or professional lives. And that's okay too.

I think what's great about the Chamber, is that you can be as involved or hands-off with your membership as you want. We try to hold a number of networking events to help you grow your business, but so many times, our events are also just about connecting with people. Something really magical happens when you set business aside and focus on enjoying the company of your fellow human being. You smile, you laugh, you eat or drink and maybe shake your groove thing together. Sometimes you will connect with a handful of people at our events only once a year, but sometimes that's all you need. I don't want to say our events are necessarily designed to find your soulmate, and we are not trying to compete with a plethora of *FindMyPersonDot-Com* services, but getting involved with the Chamber can't hurt your chances either. Because if nothing else, you'll get to see the friendly faces of our staff and volunteers and be reminded that all of us are part of the same big world. And we all struggle with loneliness sometimes, even in a room full of people. We are all vulnerable and have fears. And maybe if you reach out and be a friend to someone, you'll get an even bigger benefit back for yourself. (And if you are looking to mingle with people, check out our list of events on page 4.)

As always, tell us how we are doing. Give us your suggestions, feedback, and input. Feel free to write on our Facebook wall. Get involved. We are *proud* to be YOUR Chamber.

Our Advertising Partners & Avoiding Possible Scammers

We take pride in being your Chamber of Commerce. We value our reputation and the trust you put in us with your membership. It's unfortunate that there are organizations that will call, email or contact businesses and say they are calling from the "Chamber" in hopes that you, a business owner, will just automatically offer up personal information about your company or payment to them without asking questions. We try to always let our members know any time we have authorized a third party to contact members about advertising programs that we offer. We never want anyone to take advantage of our members or potentially scam someone.

We recently received an email about a 2016 Amarillo Information Guide selling advertisements from \$350-\$800. At the end of the email it says they are "proud members of the US Chamber of Commerce." If you received this email, THIS IS NOT A PROGRAM AFFILIATED WITH THE AMARILLO CHAMBER. Maybe it is a legitimate guide that is being produced by an outside company, but it is not a local program, and you should research offers like that BEFORE you click on links or provide personal information.

We also found out about someone calling from Tri-County Publications in DFW that offers magnetic advertisements they claimed were being distributed by the Chamber of Commerce, City, and/or County. They told businesses that they were selected as a "top" business by the Chamber and would be featured and given the magnets to distribute and be exclusive on it. The company is real, and they do print magnets, but we called and asked them to stop saying they were being distributed by our office or that we had anything to do with their program.

That being said, we DO have some great, reputable partners that you should know about. The 2016 maps, relocation guides and directories came out a month or two ago, but work will soon begin on the 2017 editions of those pieces. Those are official city/chamber publications put out from our office with the help of local company, **Data Flow**. Members will soon receive a letter about the map advertising program and how to be featured, and the letter about the relo guide and directory will be mailed to members later this summer. Data Flow has handled the advertising packages in these pieces for years, and if you would like to be highlighted with an ad, we encourage you reach out to them about packages offered or take their call for more information.

Another partner for advertising on the Chamber's website or with our upcoming community video project is **CGI Communications / eLocalLink**. Look for the official unveiling of our community video series on our home page soon, along with the video links and information on the members that are participating in that program. We're excited to soon have a valuable video component to tell potential visitors, business and future residents about our amazing community and all Amarillo has to offer making it such a great place to live, learn, work and play.

We don't want to make you scared of every phone call or offer made to your business. We just want you to be informed about what the Amarillo Chamber offers. If anyone ever calls saying they are with the Chamber and you don't recognize the name or something sounds fishy, please call us and ask questions to see if it is our program or if you should proceed with caution. We also like to know if there are potential scammers out there we can warn our members about. And you can always go to this page on our website for a list of current partners and contact information about programs we authorize. Or call me (Penni) at 806.342.2005 or email penni@amarillo-chamber.org.

<http://www.amarillo-chamber.org/advertising-opportunities.html>